

# Basha Rubin

**CEO & Co-Founder at Priori Legal, LLC**

Greater New York City Area, , US

Founder and CEO at Priori Legal

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## Biography

Basha is the CEO and Co-Founder of Priori Legal, an online marketplace connecting businesses with a network of vetted lawyers at transparent, below-market and fixed rates. She speaks and writes extensively on how technology and innovation is changing - and will change - the market for legal services. Her writing has been featured in Forbes, Entrepreneur, Inc, Women 2.0 and Under30CEO. She holds a J.D. from Yale Law School and a B.A. from Yale College, and is a member of the New York Bar. She also sits on the boards of A Blade of Grass and the Rubin Museum of Art.

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## Availability

Keynote, Panelist

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## Industry Expertise

Women, Internet, Legal Services

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## Areas of Expertise

Legal Technology, Innovation and Disruption in Law, Law, Tech, Startups

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## Sample Talks

**Everyone's an Expert: Lawyering in the Age of Self-Diagnosis**

I gave the following talk at Reinvent Law in February 2014: <https://vimeo.com/96913286>

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## Education

**Yale University**

B.A. Political Science

**Yale Law School**

J.D.

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