## Ben Peck

Senior UX Designer / Developer at eXperticity Salt Lake City, UT, US Senior UX Designer / Developer at Experticity

## **Biography**

I received my Bachelor of Arts in Visual Communication from Brigham Young University in 2005. In addition to my BA I studied Design in Geneva Switzerland where I had the opportunity to learn from International Designers and meet and design for the Swatch Company. In 2006 I was an Interactive Art Director for Datamark and produced work for their largest multi-million dollar client Corinthian Colleges creating an Award winning website for there criminal justice program and increasing enrollment by 500%. I have worked on UX Design/Development projects for clients such as Iomega, Utah Symphony and Opera, Jacob Construction, Utah Safety Council, Deer Valley Music Festival, Clark Outdoor Products, Landesk and Corinthian Colleges. Awards: Utah Advertising Federation - Silver ADDY - Criminal Justice Communication Arts - Site of the Week - Criminal Justice Communication Arts - Webpick - Jungle Hammock

**Industry Expertise** Computer Software, Media - Online, Design

Areas of Expertise Ux Design, Ux Development, Web Application Design

## Affiliations

Utah Advertising Association AIGA Salt Lake City Chapter

## Education

**Brigham Young University** BA Visual Communications

Utah State University Graphic Design

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