

Bernadeen McLeod

Owner & Principle at Mentor Works Ltd.

Cambridge, ON, CA

Expert in matching Canadian government funding opportunities to solve business challenges related to hiring, R&D, business expansion, & more

Biography

Bernadeen McLeod is the principle behind Mentor Works Ltd. As a corporate mentor and specialist in government grants and loans, she helps executives and business owners redefine their organizations in new and exciting ways ? to build engaged teams and increase profits. After 18 years as an executive and general manager, Bernadeen began coaching other organizations on small business financing options once she realized that being a successful company is about more than financial results, net profit, ratios with trend lines and return on investment. It is also about thinking strategically and growing the business with the help of government capital funding, wise investment and training. Bernadeen operates her business out of her offices in Burlington, Cambridge, and Hamilton, Ontario with clients throughout the region including Toronto, Kitchener, Waterloo, Guelph, Burlington, and Hamilton.

Availability

Keynote, Workshop, Author Appearance

Industry Expertise

Business Services, Professional Training and Coaching, Writing and Editing, Financial Services

Areas of Expertise

Project Management, Business Coaching, Canadian Government Funding for Businesses, Organizational Development, Sme Resources, Strategic Planning

Sample Talks

Government Resources: How to Locate Programs and How to Use Them!

Financing for small businesses is always of critical importance. Although most business owners receive financing through banking institutions, government grant and funding vehicles are increasing their penetration in Southern Ontario since the formation of the Economic Action Plan and enhanced social media tools to improve communication. The presentation will cover different types of government resources, and how to harness the opportunities that encapsulate these funding prospects.

Tech CAPITAL Seminar Government Funding Options

Financing and growth funding for small and mid-size Tech businesses is always of critical importance. Government funding programs help tackle the barriers of financing in order to achieve growth goals and prosper. Whether it is to serve the need of working capital, expanding your business, software or hardware investment or to purchase manufacturing equipment, there are new creative ways to approach financing to solve your innovation challenge. Funding resources are available to your business

Event Appearances

DISCOVER Funding Fundamentals Session

National AURP Canada Conference 2012

York Tech Alliance Breakfast Seminar

Breakfast Seminar

Small Business Resources

Company of Women Event

Funding for Businesses

Canada's Technology Triangle

Canadian Government Funding Programs

FABTECH Canada 2012

How To Secure Government Funding

gShift Labs & Mentor Works Breakfast Seminar

Canadian Government Funding

Ontario Photonics Technology Industry Cluster Meeting

Testimonials

Dave Malda

Working with Mentor Works has allowed eBridge to uncover and leverage government funding in areas where our strategies were already focused. With Bernadeen's guidance we have been able to increase spend in several key areas.

Marian Marshall

Bernadeen made navigating through the maze of funding opportunities simple. While working with her my perception of the level of difficulty for selecting and applying for funding has changed. I realize now that you just need to know what you need and take the time to go get it.

Steven Smith

Bernadeen did an outstanding job assisting Anderson with a very complex application process coupled with very tight deadlines. She did so in a professional manner and the results from the the application were positive. Excellent over all experience working with her.

Dave Jarret

Mentor Works provided us with a greater understanding of the breadth of funding options available. While we were already aware of Yves Landry, IRAP & SRED, we were not aware of other grant & matching programs at the Regional, Provincial & Federal levels. Mentor Works took the time to get to know our business and made it easy for us to select the best programs that fit our business strategies.

Rob Deakin

In a timely and professional manner, Mentor Works Principle and Founder, Bernadeen McLeod, helped us swim through the sea of government funding programs available for new and existing businesses. Her professional and timely services utilize a triage approach to find specific funding mechanisms that untimely had a direct bearing on our ability to secure funds and enable us to facilitate company growth. Her knowledge, wealth of industry contacts and complete understanding of program details, allowed us to isolate and focus on funding mechanisms that were right for us.

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