# **Bernard Moon**

**Co-founder at SparkLabs** Palo Alto, CA, US Co-founder of SparkLabs Global (global seed fund) & Co-founder SparkLabs (startup accelerator in Korea)

## **Biography**

Bernard Moon is a Co-founder & General Partner at SparkLabs Global Ventures. He is also a Cofounder & General Partner at SparkLabs, a startup accelerator in Korea. Previously, he was Cofounder & CEO of Vidguik, a web conferencing & sales solutions platform. Bernard was a Managing Director at the Lunsford Group, which is a private investment firm with holdings in real estate, healthcare and other industries. Bernard was Co-founder & VP of Business Development of GoingOn Networks, a social media platform for companies, and also led their product development where BusinessWeek recognized them in their "Best of the Web" list. Previously, Bernard was a Director at iRG, a leading boutique investment bank in Asia, where he focused on TMT companies. Bernard cofounded a couple of other startups, raised over \$50 million in venture capital, and enjoys helping other entrepreneurs as much as possible: He serves as a mentor to MuckerLab, a startup accelerator in LA, and SixThirty, a fintech accelerator in St. Louis. He is a frequent guest writer to various technology journals, such as VentureBeat, Mashable, TechCrunch, and ReadWrite, and has been published in The New York Times, The Washington Post, and other publications. Bernard has spoke and lectured about startups and entrepreneurship at Stanford University, Global Entrepreneurship Congress, American Chamber of Commerce in Korea and other organizations. He was selected as one of 8 global judges for EDF's innovation contest (EDF is the world's biggest electricity producer based in France) and serves on the Advisory Board for GAN (Global Accelerator Network), which is the global champion of the seed-stage, mentorship-driven accelerator model and includes over 50 of the most respected accelerators from six continents around the world.

### Availability

Keynote, Moderator, Panelist, Workshop

### **Industry Expertise**

Wireless, VC and Private Equity, Internet, Social Media, Computer Software, Computer Gaming

### **Areas of Expertise**

Strategic Planning, Fundraising, Business Planning, Internet, Wireless, Technology, Technology Trends, Asia, Korea, Software as A Service

### Affiliations

Liberty in North Korea (D.C., CA, Shih Yu-Lang Central YMCA (San Francisco, Board of Directors), Board of Advisors), TED, Incubator, startup, entrepreneur, entrepreneurship, accelerator, American Red Cross

#### Education

University of Wisconsin-Madison BA English & Psychology

University of Southern California Fellowship NetKAL Fellow (Center for Asian-Pacific Leadership)

**Columbia University - School of International and Public Affairs** MPA Telecom & New Media Policy

#### Accomplishments

BusinessWeek's "Best of the Web" list.

Led product development at GoingOn Networks, which was recognized by BusinessWeek on their annual "Best of the Web" list.

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