

Beth Campbell Duke

Youth Career Educator at CampbellDuke Personal Branding

Vancouver Island, BC, CA

Youth Career Educator

Biography

Youth Career Educator Beth Campbell Duke is well known as the 'go to' expert for helping young adults learn how to find an awesome first job. She empowers youth, their parents and teachers through personal leadership and branding. Beth shows young adults how to source great work opportunities that are best suited for the strengths and skills they have today. Beth will open your eyes to opportunities you didn't know existed - helping you understand the real value in your strengths - and how you can use them to find a great job now and throughout your life. You will begin to take a new perspective on work and how to find it. Learn why work is NOT a four-letter-word (but 'job' sure is) at www.campbellduke.com.

Availability

Keynote, Panelist, Workshop, Author Appearance

Industry Expertise

Education/Learning, Employment Services, Professional Training and Coaching

Areas of Expertise

Work, Education, Personal Branding, Youth Engagement

Event Appearances

Career Fair's Over: Now WHAT?

North Island College - 2nd Annual Career Fair

Marketing Yourself Online to Find Work You LOVE

Training Event run by the Military Family Resource Center and North Island College

Using WordPress to Find Work You LOVE

WordCamp

School is a 'Wast' of Time

TEDxVictoria

A New Perspective on Work: The Personal 'Brand-ifesto'
TEDxComoxValley

Creating a Social Media Manifesto to Empower and Engage our Youth
IdeaWave 2011

Education

University of Saskatchewan

B.Ed. Education - Secondary Sciences (Biology & Chemistry)

University of Guelph

B.Sc. Unspecialized Biological Sciences

Accomplishments

Author - Future-Proof Careers: Expert Advice To Help You Guide Your Young Adult Towards Life/Work Success

Future-Proof Careers is a compilation of insight and advice from experts in the areas of careers, education, business and psychology on how we can create our own life/work success as well as become effective role models and guides for our children.

TEDx Speaker - School Is A 'Wast' Of Time

When high school students write that school 'is a waste of time', clearly it has been. Beth talks about using the 3 key areas of personal branding (including social media) in school to empower and re-engage our youth not just in school - but in their lives.

[Please click here to view the full profile.](#)

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