

Beth Campbell Duke

The Career Tutor at Personal Brand Academy

British Columbia, Canada, , CA

The Career Tutor @ PersonalBrand.Academy

Biography

I empower students and recent grads to find awesome first jobs by helping them, their parents and educators understand the power of the personal branding process. In a world where traditional job security is now a myth and 'careers' has an 'S', it's imperative that we all understand our strengths and know how to market them. Effectively and authentically. Learn more about the 3 key areas of Personal Branding I focus on: Personal Leadership | Personal Marketing Materials | Personal Marketing Strategies Find out more at <http://PersonalBrand.Academy>. Specialties: Strengths-focussed with a strong background in research and education.

Availability

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Education/Learning

Areas of Expertise

Career Skills & Development, Youth Engagement, Career Education, Youth Employment, Personal Branding

Event Appearances

School Is A 'Wast' of Time
TEDxVictoria

Education

University of Saskatchewan
B.Ed. Secondary Sciences (Biology & Chemistry)

University of Guelph
B.Sc. Unspecialized Biological Sciences

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)