

Bettina Tweardy Riveros, J.D.

Chief Public Affairs Officer and Chief Health Equity Officer at ChristianaCare

Wilmington, DE, US

Leads health equity and government affairs strategies to advance ChristianaCare's vision and mission to serve the community.

Biography

Bettina Tweardy Riveros, J.D., is chief public affairs officer and chief health equity officer for ChristianaCare. As chief public affairs officer, Riveros leads ChristianaCare's comprehensive public affairs activities, building on the health system's strong community relationships, reputation, brand and nonprofit mission to serve our neighbors as respectful, expert, caring partners in their health. She oversees all aspects of ChristianaCare's external relations, marketing, communications, brand and reputation, government and community affairs, health policy, community benefit and investment and philanthropy, across the ChristianaCare enterprise. As chief health equity officer, Riveros leads the Office of Health Equity and advances organization-wide initiatives to create equitable systems of care. In this role, she oversees initiatives to achieve health equity, address disparities in health care and health outcomes, ensure culturally and linguistically appropriate care, advocate for policies to improve health equity and advance an integrated social care framework to improve the health of every person in all the communities ChristianaCare serves.

Areas of Expertise

Community Engagement, Health Policy, Strategy, Vision, Government Affairs, Health Equity

Education

Villanova University School of Law, Villanova, PA
J.D. Law

Juniata College, Huntingdon, PA
B.S.

Selected Honors & Awards

Honored for Service to Delaware Health Care Commission
2014

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