

# Bettina von Stamm

**Director & Catalyst at Innovation Leadership Forum**

North Wootton, Norfolk, GB

Inspiring, engaging and thought provoking insights on and around innovation

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## Biography

For the past 20 years Bettina has been a visionary and original thinker at the boundary between business and academia, working in the field of her passion: innovation. During her independent career she has always taken great pleasure and pride in combining and balancing a number of different activities such as research, teaching, writing, running networking initiatives and engaging in public speaking. Having worked independently in the field of innovation since 1992, she set up the Innovation Leadership Forum (ILF) in 2004. Through the ILF she offers a Networking Group (ILF NG), a series of 6 Innovation MasterClasses, a facilitated tool for the assessment of conditions for innovation, Innovation Wave®, as well as bespoke workshops, seminars, and innovation interventions. Her teaching and work with (primarily large) companies takes her around the world. She has also written 3 books on innovation (The Innovation Wave, Managing Innovation Design & Creativity, The Future of Innovation).

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## Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

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## Industry Expertise

Think Tanks, Corporate Leadership, Education/Learning

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## Areas of Expertise

Innovation, Design Thinking, Future of Work, Future of Innovation, Innovation, Complexity, Leadership

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## Affiliations

CEDIM, Monterrey, Mexico, Middlesex University, UK, UnternehmerTUM, Technische Universität München, Germany, DEUSTO Business School, Bilbao, Spain

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## Sample Talks

### Simplicity without complexity?

In increasing complex times the call for simplicity resonates deeply with most. Are things becoming more complex, or more complicated? What if simplicity isn't quite that simple? And how to achieve simplicity after all.

## **The Dark Side of Innovation**

Innovation is on the agenda. It does not matter whether your organisation is small or large, whether you work in industry academia or government, or whether you work in the third sector: innovation is today's mantra. It seems to have become the holy grail everyone pursues (with varying degrees of success). We all get excited by the potential and possibilities innovation seems to offer. The presentation will ask whether there might be a dark side of innovation. We certainly need to think about innovation, a lot. But perhaps not quite as we know it, and the way we are used to. The presentation will challenge whether we join the quest for innovation too lemming-like, whether innovation has indeed become an end in itself rather than being a means to an end. It will close with proposing some armory and companions that might help keep the question for the innovation grail on the right tracks.

## **Innovation's Glass Ceiling**

Over the past decade or two the call for innovation, for radical and breakthrough innovation in particular, has grown louder and louder, in private and public sectors alike. Yet surveys continue to indicate disappointment with the results. While much blame is being laid at the door of short-term driving stock markets, I believe that there are more fundamental obstacles to radical innovation than that: a lack of systems thinking, and and a lack of understanding the implications of human nature.

## **Collaboration across boundaries ? Mission Impossible?**

Collaboration and knowledge sharing across boundaries is very important, today more so than ever before - many of today's challenges are such that they cannot be solved by any one individual, company or even country alone. Collaboration across boundaries means working across mindsets as well as departments and nations. Will essential and potentially hugely beneficial, such collaboration is often fraught with conflict and suboptimal results. What are the causes, and what can be done about them?

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## **Event Appearances**

### **The Future of Innovation**

10th Conference Anpei

### **Logistics: opportunity for supply chain innovation**

Eurofruit Congress Southern Hemisphere

### **Innovation's Nirvana - Collaborating across communities**

20th ISPIM Conference

### **Cooperation and knowledge exchange in transnational networks ? Mission Impossible?**

Sustainable Bioenergy Use in Central Europe Final Conference of the project COACH BioEnergy

### **Business success without innovation?**

Innovation for Business Success

**Innovation through New Ways of Working**  
Symposium on New Ways of Working

**Discontinuous Innovation in European Companies: Thoughts and Challenges**  
Finding the Future, BIZLab conference

**The future of innovation - beware of the dark side**  
International Conference of Engineering Design

**Breakthrough innovation: making it happen**  
McKinsey's Technology & Innovation Forum

**Where do good ideas come from?**  
PRODUCT DESIGN + INNOVATION 2011

**How To Use Creativity for Disruptive Innovation**  
Pure Insight's Innovation Leaders Summit

**The Role of Innovation: Redesigning business value through leadership and innovation**  
Green Strategies

**Innovation & Design, The ideal bed fellows?**  
DesignThinkers 08, the annual Conference of the Registered Graphic Designers Ontario

**Laying down the foundations for long-term growth**  
FT Innovate Executive Breakfast Meeting

**Why creativity is not enough to succeed with innovation**  
CIMA (Chartered Institute of Management Accounting) World Conference Igniting Passion, Blazing Trails

**Ohne Komplexität geht es einfach nicht**  
WMF Symposium

**Cooperation and knowledge exchange in transnational networks ? Mission Impossible?**  
Sustainable Bioenergy Use in Central Europe Final Conference of the project COACH BioEnergy

**Innovation for Consumers: How Can We Revitalize European Markets?**  
SAPPHIRE NOW

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## **Education**

**Fachhochschule Kiel, Germany**  
Dipl. Ing. Architektur & Stadtplanung

**London Business School**  
**PhD**

**London Business School**  
**MBA**

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