

# **Betty Farmer**

**Professor at Western Carolina University**

Cullowhee, NC, US

Betty Farmer's specialty areas include gender communication, crisis communication and communication skills training.

---

## **Biography**

Dr. Betty Farmer is a professor of communication and public relations at Western Carolina University. She is an award-winning teacher, scholar, and communications practitioner. Her specialty areas include gender communication, crisis communication and communication skills training. Betty has held various leadership positions at WCU, including provost fellow for engagement, assistant to the chancellor for Dillsboro, faculty fellow for mentoring and department head. As a consultant and trainer, she has led numerous communication training sessions for a wide variety of organizations. She launched her own consulting firm, Farmer Communications, dedicated to "Growing Better Communicators," in 2016.

---

## **Industry Expertise**

Education/Learning, Public Relations and Communications

---

## **Areas of Expertise**

Public Speaking, Communication Skills Training, Gender Communication, Crisis Communication, Public Relations

---

## **Affiliations**

Mission Health Marketing and Communications Advisory Council

---

## **Education**

**University of Tennessee, Knoxville**

M.S. Journalism

**University of Virginia's College at Wise**

B.A. English & Communication

**University of Tennessee, Knoxville**

Ph.D. Communication

---

## **Accomplishments**

**Communitas Award**

2012 Assoc. of Marketing and Communication Professionals

**Hermes Creative Award**

2013 Assoc. of Marketing and Communication Professionals for Dillsboro Mobile Web App Launch

**College of Arts & Sciences Outstanding Teaching Award**

Western Carolina University

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)