# Bhekumuzi Mdakane

Multimedia Journalist at Bigmedia Johannesburg Area, South Africa, Gauteng, ZA Journalist / Event Administrator at Bigmedia

### **Biography**

I am who I am, I can take that in my stride, I can accept that I'm not gonna change, I can walk around with pride, I am who I am, The labels don't mean anything, I'm grateful for what I have and more, I am who I am, Can?t you shake my hand and smile? You say you don't judge quick, But I could of seen that look from a mile, I am who I am, Piercings, freckles and all, I am who I want to be, Excluding that I'm small, I am who I am, Because that's how I was made, I was put together with detail, I wasn't supposed to change, I am who I am, My name, my body, my face, And no matter how far I take this, They won?t change anyplace, I am who I am, So I'm sorry you don't understand, I'm sorry if you want me gone, But till you shake it I'm not going let go of your hand. I'm not who you want me to be, Cause that isn't my style, I'm not the type to sip champagne, Listening to a conversation about fortune all the while, I'm not who you want me to be, Cause I can't fake a grin, I can't pretending I'm enjoying a talk, When I want run deep within, I'm not who you want me to be, Cause I'm just not that smart, I'm not going be a rocket scientist, And you can't change that on your part, I'm not who you want me to be, Because that would make me lie, And that would just break me down, And I'd feel useless and cry, I'm not who you want me to be, Because I'm happy just like this, I'm not going back to depression, So your world's twice as bliss, I'm not who you want me to be, Cause I feel it's too late. I've already been called a let-down, I don't want to attempt and bring more hate, I'm not who you want me to be, I hope you understand, And one day you'll say 'you're perfect. I love you.', And finally shake my hand.

#### **Industry Expertise**

Public Relations and Communications, Advertising/Marketing, Writing and Editing

#### **Areas of Expertise**

Neuromarketing, Digital Marketing, Online Media

#### Affiliations

Brand South Africa, Play Your Part, MdK Holdings

## Accomplishments

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