

# **Bill Crawford, Ph.D.**

**Psychologist, Speaker, Corporate Trainer at Crawford Performance Solutions**

Houston, TX, US

Psychologist, Author of Four Books, Host of Two PBS Specials

---

## **Biography**

In addition to holding a doctorate in Counseling Psychology from the University of Houston, Dr. Crawford is a licensed psychologist, author of four books, organizational consultant and speaker. Over the last 26 years he has created over 3300 presentations for such organizations as Sprint, Shell, The American Medical Association, PBS, and many other organizations and professional associations both nationally and internationally. He has a unique perspective on achieving success and he shares this philosophy with such humor and energy he is constantly referred to as the "Steve Martin" of psychologists. In addition, his two PBS specials have been seen by over 15 million people and he has been quoted as an expert in such diverse publications as The New York Times, Entrepreneur, Working Mother, The Chicago Tribune, Investor's Business Daily, The Dallas Morning News, and Cosmopolitan just to name a few.

---

## **Availability**

Keynote, Panelist, Workshop

---

## **Industry Expertise**

Corporate Leadership, Corporate Training, Business Services

---

## **Areas of Expertise**

Productivity, Leadership, Stress, Difficult People, Brain

---

## **Sample Talks**

### **Getting Others To Get It: New Information on the Science of Influence and Communication**

In this presentation, Dr. Crawford goes beyond "good communication skills" by showing participants what is really happening when others are being resistant and why just continuing to give them data doesn't work! Finally, he will show you how to motivate others to not only hear what you are saying as valuable information but also take more responsibility for acting on your suggestions.

---

## **Education**

**University of Houston**

Ph.D. Psychology

---

## **Accomplishments**

### **Presented over 3300 successful presentations**

Experience in presenting keynotes, break out sessions, and multi-day corporate trainings. I use my system on how the brain processes data (and how we can influence this process) to create presentations on leadership, productivity, communication, stress, persuasion, team-building, etc.

### **Author of Four Books**

The first book was on Stress, and the second on Dealing with Difficult People. The fourth book ("Life from the Top of the Mind - hardcover) was the first time I have taken my entire system for success and put it into one work. My third book was on parenting ("How to Get Kids to do What You Want!")

### **Host of Two Nationally Televised PBS Specials**

Shot in Houston and picked up by PBS stations around the country these specials were eventually seen by over 15 million people

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)