Bill Treasurer

Chief Encouragement Officer at Giant Leap Consulting

Asheville, North Carolina Area, NC, US

Chief Encouragement Officer: Giant Leap Consulting

Biography

Bill Treasurer is Chief Encouragement Officer of Giant Leap Consulting, a courage-building company. Giant Leap's mission is to help people and organizations be more courageous. Bill is the originator of the new organizational development of courage-building, and the author of Courageous Leadership: A Program for Using Courage to Transform the Workplace. The program, published by Pfeiffer, has been taught in eight countries since its launch in 2011. Bill is also the author of Leaders Open Doors (Open Book Editions, 2013) which focuses on the essential job of leaders as creators of opportunity for those they lead. The book holds a 5-Star rating on Amazon (with over 50 reviews). Bill is also the author of the international bestseller, Courage Goes to Work (Berrett-Koehler, 2008). The book introduced the new organizational development practice of courage-building. Bill's first book, RIGHT RISK (Berrett-Koehler, 2002), focuses on helping people make the right bold moves. Bill is also the chief editor of POSITIVELY M.A.D. (Berrett-Koehler, 2004), a compilation of stories from over 50 leading experts. Giant Leap specializes in customizing courage-building and leadership development programs. GLC's clients include: NASA, Accenture, Saks Fifth Avenue, Hugo Boss, SPANX, the Centers for Disease Control, and the U.S. Veteran's Administration. Prior to founding Giant Leap, Bill was an executive in Accenture's change management practice. Before that, Bill traveled throughout the world as a member of the U.S. High Diving Team, performing over 1500 high dives from heights that scaled to over 100 feet. Specialties: Courage Building Workshops, Leadership Development, Team Building, Facilitation, Custom Training Solutions, Strategic Planning, Succession Planning, Curriculum Development, Executive Development, New Product Ideations, Facilitation.

Availability

Keynote, Workshop, Author Appearance, Corporate Training

Industry Expertise

Corporate Training, Corporate Leadership, Management Consulting

Areas of Expertise

Courageous Leadership, Employee Engagement

Affiliations

National Speakers Association, American Society for Training and Development

Sample Talks

Courageous Leadership: Transforming the Workplace with Courage

Courage is the antidote to workplace fear. It helps leaders forge the future, face fierce challenges, inspire others, and drive the bottom line. Important concepts like leadership, innovation, change management, sales, and employee engagement all require strong doses of courage. Drawing on the courage-building practices that have been taught to thousands of employees across the globe, this keynote will inspire more workplace courage.

Education

West Virginia University
Bachelor of Science Sports Management

University of Wisconsin

Master's of Science Administrative Science / Organizational Development

Testimonials

Gail Williams

It is clear from the insights you shared, both during the keynote and the small group conversation, that you possess a depth and breadth of knowledge about a subject of great importance to our organization. I especially appreciate that you offered several unique and practical ideas and tools that can be immediately implemented. Treating courage as a skill that can be developed is a powerful concept that enables people to be more courageous in the workplace, while fostering a climate of courage for others.

Pamela Booker

The messages in Courageous Leadership are delivered in clear, straightforward way and create a compelling reason for practicing courage. Our associates walked away with easy to implement strategies for demonstrating the three buckets of courage every day.

Mark Brasher

Bill did a great job of connecting with members of our organization and presented his program of Courageous Leadership in a creative and enjoyable manner.

Margie Mauldin

Many thanks for a great program! I look forward to working with you in the future. You really did an outstanding job? our clients were impressed and walked away with tangible ideas they can put into practice immediately. You have a great balance of informal style and subject matter expertise. I?m sure we?ll be talking soon.

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