

# **Blaine McCormick, Ph.D.**

**Professor of Management at Baylor University**

Waco, TX, US

Dr. Blaine McCormick Professor of Management in the Hankamer School of Business at Baylor University.

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## **Biography**

Dr. Blaine McCormick is an award-winning management professor at the Hankamer School of Business at Baylor University where he serves as chair of the Department of Management. For many years, Dr. McCormick taught business acumen in the first-year business course to almost 500 students each semester. In the spring of 2009, Inc. magazine named his course one of the nine best entrepreneurship courses in the United States. A nationally recognized scholar on the business practices of Benjamin Franklin and Thomas Edison, Dr. McCormick is interviewed frequently across all forms of media including the Forbes, New York Times, CNN, public radio, and ABC World News Tonight. He often travels to developing countries to teach business lessons to undereducated entrepreneurs using only a bottle of Coca-Cola as a teaching aid. A native Texan, Blaine grew up working in the cotton fields of West Texas. Before joining the Baylor faculty, he worked in Dallas and Plano for ARCO Oil & Gas Company as a human resource management professional. He lives in Waco with his wife of twenty-seven years, Sarah, and their three children ? Ellis, Miriam, and Bea.

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## **Industry Expertise**

Research, Education/Learning, Oil and Gas, Renewables and Environmental

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## **Areas of Expertise**

Benjamin Franklin, Thomas Edison, Business Education, Foundation Business Simulation, Greatest Entrepreneurs and Businesspeople in American History

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## **Education**

**Texas A&M University**

Ph.D. Management

**Texas A&M University**

M.S. Human Resource Management

**Abilene Christian University**

B.B.A.

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