

Bob Pritchett

President/CEO at Logos Bible Software

Bellingham, Washington Area, WA, US

"Brass Tacks" Speaker on Entrepreneurship and Digital Publishing

Biography

In 1992 Bob co-founded Logos Research Systems, Inc. and serves as President/CEO. Bob speaks regularly at industry conferences and to academic groups on entrepreneurship, electronic publishing and digital libraries. He is a 2005 winner of the Ernst & Young Entrepreneur of the Year award, and was included in the Puget Sound Business Journal's 40 Under 40. Bob lives with his wife Audra and two teenage children (Jacob & Kathleen) in Bellingham, Washington. Bob's first book, *Fire Someone Today, And Other Surprising Tactics for Making Your Business a Success*, was released in April, 2006. It maintains a five-star rating at Amazon.com, and has been translated into Russian and Korean.

Availability

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Publishing, Computer Software

Areas of Expertise

Entrepreneurship, Business, Small Business, Leadership, Ebooks

Affiliations

YEO, ASIST, IEEE, ACM, Birthing of Giants, YPO

Sample Talks

Fire Someone Today, And Other Surprising Tactics for Making Your Business a Success

"Fire Someone Today" is what I learned building my own company. It's one of several lessons, include "Winning Takes 51%" and "Nobody Loves Your Baby Like You Do." These topics are the practical wisdom from long lunches with other entrepreneurs and from making lots of mistakes of my own. My talk is about making the right decisions in good times and bad and it is full of practical examples from real businesses. My presentations are strong on "things you can do tomorrow morning."

Event Appearances

The Uncomfortable Business Truths

Entrepreneurs' Organization Latin American/Caribbean Conference

Fire Someone Today: Entrepreneurial Lessons from the Frontline

Entrepreneurs' Organization, Houston Chapter

Network Effects Support Premium Pricing

O'Reilly Tools of Change for Publishing

Education

Drexel University

Information Science

Accomplishments

Fire Someone Today, And Other Surprising Tactics for Making Your Business a Success

My first book has a five star rating at Amazon.com, and was translated into Russian and Korean. I've spoken many times on the business lessons in this book -- all learned at the cost of much time and trouble!

Puget Sound Business Journal's 40 Under 40

It is a good thing I won this a few years ago; I no longer qualify.

Entrepreneur of the Year

A 2005 winner of the Ernst & Young Entrepreneur of the Year award.

Testimonials

Mark Coker

"The Best Presentation at TOC: My favorite presentation of the conference was from Bob Pritchett of Logos Bible Software, in a session titled, Network Effects Support Premium Pricing. I remember attending his presentation four years ago at the first TOC in San Jose, so I knew I didn't want to miss his presentation this time. They're doing amazing stuff at Logos." --

http://www.huffingtonpost.com/mark-coker/exploring-the-future-of-b_b_478846.html

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