

Borys Musielak

Founder & CEO at Filmaster.TV

Warsaw, Masovian District, Poland, , PL

Founder and CEO at Filmaster.TV

Biography

Founder and CEO of Filmaster.TV--a cloud-based personalization and analytics platform for the entertainment industry, where he helps TV networks, VOD providers and cinema chains grow viewership, engagement and loyalty. Entrepreneur with tech background. Since 2002 worked as a programmer and team leader for both startups and large corporations in Poland, Germany and the UK. In 2007 founded OSnews which quickly became a leader in citizen journalism. In 2011 founded ReaktorWarsaw.com, a Bay-Area-style startup mansion where startups (including Filmaster) work, collaborate and network. Named one of fifty most creative Polish businessmen by Brief in 2012. Frequent public speaker (including DLD and CinemaCon) on future of television, business networking and running a startup. When adding me as a contact on LinkedIn, please say how we met or state the reason to connect if we haven't.

Availability

Keynote, Panelist

Industry Expertise

Social Media, Entertainment, Internet

Areas of Expertise

Entrepreneurship, Business Networking, Public Speaking

Sample Talks

A Geek's Guide to Networking (HackFWD Build 1.0)

When the right people meet at the right time, great things can happen, says Borys, introducing the five rules of networking for geeks. Contains Angelina Jolie's right leg. <https://vimeo.com/45356913>

Event Appearances

The Future of Television: Social, Personalized and Integrated
infoShare

Driving Cinema Attendance Through Personalization
CinemaCon

The Future of the Audiences
DLD

The Future of Social TV
Aula Polska

A Geek's Guide To Networking
HackFWD Build 1.0

Education

Polish-Japanese Institute of Information Technology
M.Sc. Computer Science - Software Engineering

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)