

# **Brandon Uttley**

**Project Manager at Albemarle Corporation**

Charlotte, NC, US

Helping Companies Use Social Media To Enhance Their Marketing and Sales Efforts

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## **Biography**

I am a seasoned web marketing and public relations professional with 25 years of experience. I have been involved in starting several web development and online marketing companies. I earned the Accreditation in Public Relations (APR) designation from Public Relations Society of America and served as president of the PRSA Charlotte chapter in 2009.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Social Media, Public Relations and Communications, Advertising/Marketing

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## **Areas of Expertise**

Social Media Marketing, Social Selling, Public Relations

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## **Education**

**UNC Chapel Hill**

B.A. Journalism

**South Mecklenburg High School**

**UNC Chapel Hill**

B.A. Journalism Journalism

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## **Accomplishments**

**PMP**

Project Management Professional Certification from PMI

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