

Brent Beshore

Founder & CEO at AdVentures

Columbia, MO, US

Forward-thinking visionary possessing the tools to create, enable, or acquire companies that offer transformative communications solutions.

Biography

My name is Brent Beshore, I'm 28 and my plan is to create \$1 billion of value by the time I'm 40. I'm the great-great grandson of the inventor of the bedspring. He actually invented quite a few things, including a few that never caught on (like the endless necktie). My grandfather (and a ton of really talented people) transformed an industry and as a result, grew a company from \$4 million to \$4 billion. My parents are both extraordinary; my brother is redefining the culinary world; and my wife is a Ph.D. in Molecular Micro Biology and Immunology working to cure cancer. They all influence, guide, and mostly tolerate me. We've all been given gifts. I've been given a lot. I'm not sure what base I'm on, but I obviously didn't get there alone. I've decided to transform the world through innovation and entrepreneurship. Despite a top 15% class ranking in law school and a 4.0 in the M.B.A. program, two years into my four-year program at the University of Missouri, I felt compelled to stop talking about business and dive head-first into the start-up world. I started a business, then I started another and another...you get the idea. Every day, I challenge myself and those around me to test the world, deconstructing the reality we know and building it back up to what makes sense. Sometimes it looks the same. Most of the time, it doesn't. Where deconstructed reality diverges from actuality is true opportunity. It's a different solution to the same problem. It's a different perspective. It's true value. It's innovation. Fast forward to today and I own AdVentures (www.theadventures.com) which was founded to create, enable, or acquire companies that offer transformative communications solutions. We provide equity investments, marketing resources, strategic planning, and operations management that accelerates growth. AdVentures was founded by Brent Beshore in 2007 to create, enable, or acquire companies that offer transformative communications solutions. We provide equity investments, marketing resources, strategic planning, and operations management that accelerates growth. To date, AdVentures has founded seven companies, acquired two and exited from two. AdVentures's business model: Provides equity investment, marketing resources, strategic planning, and operations management to companies in media, technology, and software. It also buys and builds out high-value but undeveloped domain names.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Social Media, Information Technology and Services, Media Production, Financial Services, Public Relations and Communications, Business Services, Market Research, Advertising/Marketing, Investment Management, IT Services/Consulting

Areas of Expertise

Business Development and Operations Management, Strategic Marketing and Public Relations, Strategic Planning, Software/Web/Mobile Development, Search Engine Marketing, Public Relations, Business Financing and Equity Investment

Event Appearances

Startup Weekend Columbia Mentor
Startup Weekend Columbia

High Growth: What is it. How to do it.
Mid-Missouri Entrepreneurial Summit 2011

Accomplishments

235 Young Entrepreneurs to Follow on Twitter
Brent was in the top 75 of 235 Young Entrepreneurs to Follow on Twitter!

Do Something Awards Nominee
Brent Beshore, the 28-year old CEO of Adventures, created a Facebook Page to help his hometown of Joplin, MO shortly after it is ravaged by tornados. The page quickly grew to over 170,000 Facebook Fans, who raised over \$1 Million in donations over 4 days. The page also turned into a headquarters for updates and relaying valuable information faster than news media and support services on the ground.

Inc. Magazine Top 500
AdVentures ranked #28 on the Inc. Magazine Top 500 list of fastest growing companies for 2011!

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