

Bret Myers, PhD

Professor of the Practice, Management & Operations | Villanova School of Business at Villanova University

Villanova, PA, US

Bret Myers, PhD, utilizes analytics to improve decision processes for sports businesses on-field and in the management of operations.

Biography

Dr. Myers' area of research is in the use of analytics to improve decision processes for sports businesses, both in the delivery of a product on the field, and the management of operations to meet strategic objectives. Myers is currently an analytics consultant for Major League Soccer's Toronto FC. His research has appeared in The New York Times, Wall Street Journal and Sports Illustrated.

Areas of Expertise

Sports Analytics, Soccer Analytics, Business, Management, Business Analytics, Business Operations

Education

Drexel University
PhD

University of Virginia
MS

University of Richmond
BS

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