

Brian Alvey

Serial entrepreneur and startup advisor at

New York, NY, US

Brian Alvey is a leader in online publishing. His software makes creative people more powerful.

Biography

In 1995, Brian designed the first TV Guide web site and helped BusinessWeek move from AOL to the web. Since then he has created or co-created many popular brands including Engadget, Autoblog, Joystiq, Cinematical, TUAW.com, Obsessable, Super Eco, ComicMix, Meet The Makers, Crowd Fusion and Blogstakes -- and built all of the platforms that powered them. Brian has also built publishing platforms for brands he didn't personally create such as TMZ, The Daily, Capgemini, Intel, JD Edwards, Deloitte & Touche, The Kansas City Chiefs, Dow Jones Venture Reporter, Warner Bros, MySpace and Netscape. Specialties include: products, branding, design, development, content management, startups, scaling, cloud, mobile, agile, virtual, puns.

Availability

Keynote, Moderator, Panelist, Host/MC

Industry Expertise

Corporate Leadership, Computer Software, Media - Online, IT Services/Consulting, Information Technology and Services

Areas of Expertise

Cloud Computing, Startups, Entrepreneurship, Digital Media, Software Platforms, Mobile, Tablets, Venture Capital, Content Management, Brand Publishing

Event Appearances

Brand Publishing's Secret Weapon

iStrategy Conference

A Perfect Storm: When Mobile Met The Cloud

Breaking Development

Sites, Servers, Action! Cloud Computing Goes Hollywood

SxSW Interactive

An Abundance of Tools, An Absence of Craft
Audience Conference

Education

Texas Christian University
BS Physics and Astronomy

Accomplishments

Weblogs, Inc. and Blogsmith

President and Co-founder of Weblogs, Inc. with Jason Calacanis. <http://www.weblogsinc.com/>
<http://www.engadget.com/> <http://www.autoblog.com/> <http://www.tvsquad.com/>
<http://www.slashfood.com/> <http://www.joystiq.com/> and about 50 more leading blogs in 5 languages.
Weblogs, Inc. was acquired by AOL in October 2005. Our enterprise blogging platform Blogsmith was acquired by AOL in November 2006 and powers several of the Technorati top 100 blogs.

Testimonials

Victor Agreda Jr.

Brian is capable of performing business magic: anticipating needs and solving problems before they become problems or before users start asking for features. Coupled with boundless energy and a quick wit, Brian's leadership is inspirational to anyone in a company where results matter and innovation is built into the culture. It was an honor working with him!

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