

Dr. Brian A. Kaplan

Senior Vice President Clinical Strategy and Innovation at Cochlear LTD

Baltimore, MD, US

Dr. Kaplan is an expert in otolaryngology and cochlear implants and overseeing the execution of company sponsored clinical trials.

Biography

Senior Vice President Clinical Strategy and Innovation, Cochlear LTD. Leadership in developing cross-functional teams, strategic execution of global strategy for pre and post market medical devices. Coordination between global and regional functions. Oversee the design and execution of company sponsored clinical trials ensuring alignment and compliance. Lead the clinical team to coordinate with marketing and R&D with both direct and matrix reporting. Director of Cochlear Implant Center and Chairman of Department Otolaryngology at Greater Baltimore Medical Center. Budgetary, credentialing, quality and development responsibilities. Clinical research and resident education,... Strategy Board and Dance Center Board of Directors. Co-founder of Everseat, business to business SAS platform to optimize patient scheduling and referrals for medical practices and health systems. Acquired 2019 by Relatient.

Areas of Expertise

Healthcare Information Technology, Healthcare Mangement, Healthcare, Cochlear Implants, Otolaryngology, Head & Neck Surgery, Surgery, Hospitals, Medical Education

Affiliations

American Board of Otolaryngology, American College of Surgeons

Education

University of Virginia School of Medicine

M.D.

Cornell University

B.A. Neurobiology

Otolaryngology-Head and Neck Surgery Residency

University of Virginia

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