

# **Bryan Fulton**

**Co Founder & CEO at Bullet Point Branding**

Myrtle Beach, SC, US

Experienced VP of Talent & Social Media Solutions  
Consultant

---

## **Biography**

What's in it for you? Your brand is going to be elevated to new high levels of customer awareness through the following methods of delivery: \* Organic SEO \* Having an authentic presence online \* Creation of custom, industry relevant and engaging content It's that easy!

---

## **Availability**

Keynote, Panelist, Workshop, Host/MC, Corporate Training

---

## **Industry Expertise**

Gambling and Casinos, Social Media, Entertainment

---

## **Areas of Expertise**

Social Media, Social Media Marketing, Social Networking, Entertainment, Casinos & Gaming

---

## **Affiliations**

Networking in the Forest, Carolina Forest Business Leaders, Myrtle Beach Chamber of Commerce, South Carolina Festivals & Events Association, Myrtle Beach Area Hospitality Association, Horry County Parks & Rec.

---

## **Sample Talks**

**Make it Consumable, Make it Creative, and Make it Connect! 3 Steps to Building Better Brands.**

As the Founder & CEO of Bullet Point Branding, I use the three C's (Consumable, Creative, Connect) to breakdown a company's social media strategy and rebuild it focusing on customer retention instead of customer acquisition. The company learns to increase brand awareness through listening instead of talking to its customers. It connects deeper to its buyers through having an authentic social presence and implementing ideas taken from crowd sourcing their existing audience.

---

## **Event Appearances**

**SC Nursing Home Association Humor Therapy Workshop**

**Carolina Forest Business Leaders**  
Business Spotlight

**Georgetown Breakfast Rotary Club**  
Fundraiser

---

## **Education**

**Casino Gaming School**  
Certification of Completion Concentration in Table Games

**Ringling Bros Clown College**  
BFA Circus Clowning

---

## **Accomplishments**

**Former World Famous Ringling Bros Circus Clown**  
Traveled and performed 3000+ live shows for over 1,000,000 people all over the world with the world famous Ringling Bros. and Barnum & Bailey's Circus.

---

## **Testimonials**

### **Dr. James B. Owens**

I'm writing to thank you for your performance at the Georgetown Breakfast Rotary Club's Fall Fun Fest. This was the first time that our club had hired you but I can tell you that it will not be the last. It was a great joy to work with you. Our fund raiser was a huge success as we raised over \$6000.00 to support our community service projects. You provided one of the best family shows that I have seen in a long time. The audience loved your juggling, your humor and the way that you involved them in the show. I can't remember the last time that I was at a show where I heard so many "ohs" and "ahs" followed by so much belly-shaking laughter. Bryan was certainly a great hit in Georgetown, S.C. Thank you for making my job so easy.

### **Jay Stewart**

"Bryan is one of the most talented people I know--and that is not an exaggeration. We worked together for about 4 years, in a high stress environment, and he always made it look easy. He was always creative, had a great attitude, and worked well in teams or solo. The best recommendation I can give him is that I would work with him again in any given situation, because I know he'll make it a success."

**Lawson Roberts**

I am writing this letter of reference on behalf of Mr. Bryan Fulton. I met Bryan having booked his show for a very high end corporate event in conjunction with the Charleston Area Convention and Visitor's Bureau. Bryan and his staff are quite possibly some of the most professional clown jugglers and stilt walkers that we have had the pleasure of working with. From the booking process all the way to completion of the project, Bryan always made sure the client came first. His unique skills are unsurpassed in this market and I would comfortably tell anyone who was considering his services to not look anywhere else for entertainment. Bryan is perfect for anyone's next event.

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)