

Bryan Strawser

Principal Consultant & CEO at Bryghtpath LLC

Saint Paul, MN, US

Experienced dynamic speaker & trainer. A leading expert on organizational resiliency, crisis management, & business continuity.

Biography

Bryan Strawser is Principal Consultant, Founder, and Chief Executive Officer for Bryghtpath LLC, a Saint Paul, Minnesota based global risk & resiliency consultancy. In this role, Bryan leads a global distributed network of executives and subject matter experts that help public, private, and non-profit clients develop stronger organizational preparedness and resilience to disruptions around the world. His areas of expertise include business continuity & resiliency, crisis & emergency management, enterprise risk management, crisis communications, global security, and public/private partnerships. Bryan has more than twenty-one years of experience as a business, risk, and resiliency professional. He began his career with the Fountain County (Indiana) Sheriff's Department, later joining Target Corporation where he managed security teams and investigations in eight states. In 2005, he moved to Target's headquarters-based corporate security team and held roles in Crisis & Emergency Management, Global Security Operations, Innovation, and Planning & Design. While at Target, Bryan spent several years leading the retailer's Global Crisis Management & Business Continuity Team, with responsibility for all aspects of Target's organizational resiliency, preparedness, response, and recovery globally. Under his leadership, Target received numerous awards, including the Business/Industry Preparedness Award from the International Association of Emergency Managers, FEMA's Individual & Community Preparedness Award, and Business Continuity Team of the Year (Highly Commended) from the Business Continuity Institute. Bryan is professionally certified as a Master Business Continuity Professional (MBCP) and as a Certified Business Continuity Vendor (CBCV) by the Disaster Recovery Institute International and as a Certified Emergency Manager (CEM) by the International Association of Emergency Managers. He is a Member of the Business Continuity Institute (MBCI). Bryan holds a B.S. in Criminal Justice Administration from the University of Phoenix and a Masters in Business Administration (MBA) from the University of Minnesota's Carlson School of Management. He is a graduate of the Senior Executive Leadership Program at Northwestern University's Kellogg School of Management and the National Preparedness Leadership Initiative Program at Harvard University's JFK School of Government.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

IT Services/Consulting, Management Consulting, Public Safety

Areas of Expertise

Business Continuity & Disaster Recovery, Crisis & Emergency Management, Enterprise Risk Management, Crisis Communications, Crisis and Issues Management, Resilience, Business Continuity, Risk Management, Security, Iso22301, Iso27001, Training

Affiliations

Upper Midwest Security Alliance, FBI Infraguard, Retail Industry Leader's Association, National Emergency Management Association, International Association of Emergency Managers (IAEM), Disaster Recovery Institute International (DRII), Business Continuity Institute (BCI), ISACA, American Society for Industrial Security, Overseas Security Advisory Council (OSAC), Asia Crisis & Security Group (ACSG), Association of Continuity Planners (ACP), Association of Minnesota Emergency Managers, Information Systems Audit & Control Association (ISACA), The International Consortium for Organizational Resilience (ICOR)

Event Appearances

Superstorm Sandy: Lessons Learned for Business & Community Resiliency (Keynote)
Retail Industry Leaders Association (RILA) - Loss Prevention Conference

Public/Private Partnerships: Where to start?
Emergency Management Magazine Summit

21st Century Resiliency Challenges
Asia Pacific Economic Cooperation (APEC) - 2013 Symposium and Train the Trainer Workshop on Promoting SME Business Continuity Plans

Superstorm Sandy: Lessons Learned for Business & Community Resiliency
Secure360

An Overview of Crisis Management and Business Continuity at Target
Wisconsin Governor's Conference on Homeland Security & Emergency Management

Building a Private Sector Crisis Management & Business Continuity Program
Secure360

An Overview of Crisis Management & Business Continuity at Target
Denver Infragard & Colorado Emergency Preparedness Program Joint Meeting

An Overview of Crisis Management & Business Continuity at Target
Asia Pacific Economic Cooperation - Emergency Preparedness Working Group

Panel Discussion: Global Supply Chain Turbulence
Asia Pacific Economic Cooperation (APEC) ? 2013 Symposium and Train-the-Trainer Workshop on Promoting SME Business Continuity Plans

Panel Discussion: Public-Private Partnerships in Action

2013 FEMA/DHS Building Resilience through Public-Private Partnerships Conference

Panel Discussion: Sustaining a Resilient Global Supply Chain

2013 FEMA/DHS Building Resilience through Public-Private Partnerships Conference

Panel Discussion: Public/Private Sector Partnership Programs - An Open Dialogue

National Emergency Management Association Mid-Year Policy & Leadership Forum

Panel Discussion: Leadership Lessons from Private Sector Emergency Management

National Emergency Management Association Annual Policy & Leadership Forum

Business Continuity in the Private Sector

US Chamber of Commerce ? Business Civic Leadership Center (BCLC) Regional Meeting

Panel Discussion: Private Sector Business Continuity Planning

Asia Pacific Economic Cooperation ? Emergency Preparedness Working Group

Panel Discussion: The Role of the Private Sector in Long-Term Economic Recovery

Federal Emergency Management Agency (FEMA) National Recovery Seminar

Building Organizational Resilience amidst Global Uncertainty

International Systems Security Association (ISSA) - Security Education and Awareness SIG

Education

University of Phoenix

Bachelor of Science Criminal Justice Administration

Harvard University - JFK School of Government

Executive Education Program National Preparedness Leadership Initiative (NPLI)

University of Minnesota - Carlson School of Management

Masters of Business Administration (MBA) Business Administration

Northwestern University - Kellogg School of Management

Executive Education Senior Executive Leadership Program

Disaster Recovery Institute International (DRII)

MBCP Master Business Continuity Professional

Disaster Recovery Institute International

CBCV Certified Business Continuity Vendor

International Association of Emergency Managers
CEM Certified Emergency Manager

The Business Continuity Institute
MBCI Member, Business Continuity Institute

Information Systems Audit & Control Association (ISACA)
Foundation Certification COBIT 5

American Society for Industrial Security
CPP Certified Protection Professional

Project Management Institute
PMP Project Management Professional

Project Management Institute
PgMP Program Management Professional

Project Management Institute
PfMP Portfolio Management Professional

Professional Education & Certification Board
Certified Lead Implementer ISO22301: Organizational Resilience and Business Continuity

Professional Education & Certification Board
Certified Lead Implementer ISO27001: Information Security

Professional Education & Certification Board
Certified Lead Implementer ISO21500: Project Management

International Information Systems Security Certification Consortium
CISSP Certified Information Systems Security Professional

Federal Emergency Management Agency
Professional Continuity Practitioner Continuity of Operations

Accomplishments

Business Continuity Institute Awards - "Highly Commended", Business Continuity Team of the Year
Target Corporation's Global Continuity & Resiliency Team was awarded the "Highly Commended" designation in the 2014 Business Continuity Institute awards for "Business Continuity Team of the Year"

IAEM: Global Business/Industry Award

Target's Corporate Command Center - India (C3i) project won the 2012 International Association of Emergency Manager's Global Business/Industry Award under Mr. Strawser's leadership

Security Director News: Top 20 Under 40

Mr. Strawser was recognized by Security Director News in 2009 as one of the Top 20 security executives under 40 for his work in leading Target Corporation's Corporate Security Innovation Team

Testimonials

Adam Vander Poel

Bryan is an exceptional leader that delivers excellent work . I worked for Bryan for nearly two years and learned a significant amount on how to plan for, execute and market strategic initiatives. Bryan holds very high expectations and leads his team to accomplish great things. Bryan is exactly the leader you want owning a large company initiative to ensure it is executed and marketed flawlessly.

R.J. Gaites

I have had the pleasure of working with Bryan for more than fifteen years in a number of capacities. He is a proven leader that has illustrated the highest level of talent management and development. Bryan is perhaps the most analytical thinker I have had the joy of working with and have seen his positive impact on a large number of corporate initiatives ranging from Crisis Management/Business Continuity to Shortage Reduction and Training. Bryan is someone that has illustrated the ability to problem solve some of the most complex business needs while adapting to an ever-changing environment. He is always at the top of my list as someone that I can reach out to for his opinion or advice!

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I have the pleasure to work with Bryan over the last few years and witnessed his leadership and strategic thinking in multiple roles. Bryan led multiple initiatives and teams at Target that delivered organization wide changes and improvement. Time and time again Bryan showed his strategic thinking and ability to work successfully with cross functional teams at HQ and the field to deliver great results. Bryan has demonstrated a great ability to keep the team focused and delivers on strategic goals for the company in a timely manner. He excels in managing high stress situations when dealing with business disruptions that can impact the company reputation and performance. Bryan continue to play a vital role in enhancing our company reputation by representing Target Corporation in Business Continuity and Crisis Management conferences and joining different regional and national organizations board of directors. Bryan makes every team and organization better

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