

Bryan R. Ide

Co Founder & Education Director at Key Education

Vancouver, BC, CA

Bryan transforms the KEY vision into student success.

Biography

Bryan transforms the KEY vision into student success. He believes in the transformational power of education and is passionate about helping students and families make the right educational choices. Bryan's unique background in attending and working for some of these institutions has instilled in him a distinct insider's perspective. His wealth of experience and relentless approach have helped many students achieve success in gaining acceptance to their desired schools. As a thought leader, he writes and speaks on a variety of educational topics including admissions and education trends, private school and selective university admissions, parenting, and the right preparation. He has spent most of his professional life in education, having worked in institutional advancement for St. George's School, Sauder School of Business at the University of British Columbia, and served as past chair of the Cornell Alumni Admissions Ambassador Network Committee for British Columbia. Bryan is a member of the National Association for College Admission Counseling (NACAC) and subscribes to the Statement of Principles of Good Practice, and he is a member of the Higher Education Consultants Association (HECA) and subscribes to HECA standards of good practice. Also, Bryan is nearing completion of his Associate Certified Academic Life Coach certification. He has been featured on CBC Radio and Fairchild TV and in the Vancouver Sun, Our Kids Media, North Shore News, Sing Tao, 24 Hours, West Canada Weekly, Global Chinese Press, New Leaf Weekly, World Journal, Lahoo, and Westca.

Areas of Expertise

Extracurricular Planning, Higher Education Admissions, Education Trends, Admissions, Private School and Selective University Admissions, Education Preparation, Academic Planning

Affiliations

National Association for College Admission Counseling (NACAC) : Member, Higher Education Consultants Association (HECA) : Member

Education

Columbia University

M.A. Political Science and Government

Cornell University

B.A. Political Science and Government

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)