

Bryna Kranzler

Publisher; Author at Crosswalk Press

La Jolla, CA, US

Approachable, attractive speaker who uses humor to motivate and make her points

Biography

Bryna Kranzler is a graduate of Barnard College where she studied playwriting, and received the Helen Prince Memorial Prize for Dramatic Composition. Her first play, a finalist for the Eugene O'Neill Memorial Theater Competition, was scheduled for production twice: The first time, the theater owner died and the season was shut down. The second time the director committed suicide. For the benefit the arts community, she decided to get out of playwriting. She earned an MBA from Yale University, and spent 15 years in marketing for health-care, high tech and consumer products companies before returning to writing. THE ACCIDENTAL ANARCHIST, her first book, was the winner of The USA ?Best Books of 2011? Awards for Biography: Historical, and a finalist in ForeWord Magazine?s Book of the Year competition in the Biography category. She is also the daughter of the late Shimon Wincelberg, the first Orthodox writer in Hollywood. Bryna was named for the young girl who saved her grandfather's life in the true story that is told in The Accidental Anarchist.

Availability

Keynote, Panelist, Workshop, Author Appearance

Industry Expertise

Publishing, Writing and Editing, Public Relations and Communications

Areas of Expertise

The Art of Optimism, The Perks of Procrastination

Affiliations

San Diego Jewish Film Festival, San Diego Jewish Book Fair, Yale Club of San Diego Book Award, Yale University Service Project to West Virginia

Sample Talks

Guilt & The Accidental Anarchist

Inheriting 3 generations of guilt motivated the author to bring the story of The Accidental Anarchist to the public. As the final descendants of the 'anarchist' were in their 80s, she was driven to complete a task begun over 100 years earlier: Tell the story of the man who had been sentenced to death 3 times in the early 1900s -- and lived to tell about it. He also happened to have been her grandfather. Through the process of going through his diaries, she learned about the grandfather she had never met, and some important lessons about survival.

Event Appearances

Life Lessons from a Yeshiva Runaway
Distinguished Lecture Series

The Accidental Anarchist
La Jolla Public Library

The Accidental Anarchist
Bonita Public Library

The Accidental Anarchist
Carlsbad Newcomer's Club

The Art of Optimism
TedxSDSU

Spring Luncheon
Barnard Club of San Diego

Annual Author Luncheon
ORT USA

The Accidental Anarchist
Author Talk, Los Angeles Public Library

Meet the Author: The Accidental Anarchist
Na'amat Book Club

The Accidental Anarchist
UCSD Geisel Library

Literary Luncheon
Na'Amat USA

Meet the Author
Kensington Public Library

The Accidental Anarchist
Congregation Beth Jacob Sisterhood

Book Signing
Warwicks Bookstore,

The Accidental Anarchist
Women's League of Conservative Judaism-Southern Region Conference

Book Talk
The Accidental Anarchist

Live Interview
With the Author of The Accidental Anarchist and the Daughter of Jacob Marateck

Author Talk: The Accidental Anarchist
Sisterhoods of Temple Beth Shalom and Congregation Torah Ohr

Meet the Author: The Accidental Anarchist
Princeton Tikvat-Ha'atid Hadassah Book Club

Book Introduction
San Diego Jewish Book Fair

The Perks of Procrastination
South by Southwest (SXSW)

The Accidental Anarchist
Author Talk

Education

Yale University School of Management
M.B.A. Marketing

Barnard College
B.A. Program in the Arts: Playwriting

University of California, San Diego
Certificate Copyediting

Accomplishments

Finalist, ForeWord Reviews, Book of the Year
Biography

Winner, USA Best Books of 2011
Biography: Historical

Winner, National Indie Excellence Award
Biography: Historical

Winner, 2012 International Book Award
Biography: Historical

WINNER, 2012 Sharp Writ Book Awards
General Non-Fiction

Testimonials

Katia Graham

Top qualities: Great Results, Personable, Expert ?After reading the Accidental Anarchist, the Barnard College Club of San Diego asked Bryna to speak at our annual Spring Tea. The event was a huge success; Bryna captivated the attendees with a detailed and intimate talk of her true novel, the historical period the story is set in, and other interesting accounts of her grandfather. Her passion for her work was contagious and she was incredibly engaging during the talk and ensuing Q&A session. The guests could not stop saying how much they enjoyed this year's Spring Tea thanks to her! I enthusiastically recommend Bryna Kranzler as a speaker for any event!

Marjorie Moidel

?Bryna Kranzler, author, spoke on Oct. 2011, at NA'AMAT USA's Literary Chai Luncheon in Tamarac, Fl. about her new book, "The Accidental Anarchist". She was well prepared, charming, articulate and dynamic in her presentation. The audience loved her--she made a wonderful presentation, and we would recommend her to any group that is interested in programming for Jewish groups and any other historical programs. We have recommended her to our organization in California where she resides. Marjorie C. Moidel, S.E.Area National NA'AMAT USA Coordinator?

Hildie Kraus

Top qualities: Great Results, Personable, Expert ?Bryna Kranzler is a compelling, articulate, enthusiastic public speaker; she gave a presentation on her book, "The Accidental Anarchist" at our library, and the audience was rapt. They were informed, entertained and moved by her deep knowledge of history, her sense of humor, and her obvious passion for the story.?

Raquel Marques

Top qualities: Personable, Expert, High Integrity ?Bryna is not only a fantastic writer but also an amazing public speaker. I've had the opportunity to attend some of her speeches and they are always very motivating, entertaining and thought provoking. Her ideas are always concise and she has the ability to connect to a variety of personalities. Her vocabulary is outstanding. If planning a conference or event where you want to share an important message I recommend that you give Bryna your highest consideration.?

Karin Eastham

Top qualities: Great Results, Expert, High Integrity ?Bryna served as my editor for Cook the Part: Delicious, Interactive and Fun Team Cooking. She was incredibly thorough and diligent in identifying errors, but she also provided great recommendations for improving text and language useage. She was the absolute best of five different editors used on this project. I have just recommended her to serve as editor on a new book project in a completely different book category.?

Zoe Gharemani

?I've had the pleasure of knowing Ms. Bryna Kranzler both as a friend and colleague over the past ten years. She is a wonderful writer with a keen eye for editing. I have enjoyed and utilized many of her editorial comments. She has played a significant role in the creation of my novel, Sky of Red Poppies - both as a critique and a supportive friend. I would highly recommend her as a freelance editor.? October 20, 2011

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