

Caesar Keluro

CEO at IDEASVIBE/Businessnews.com.ng

Lagos, , NG

A thinker and dynamic speaker promoting enlightened enterprise

Biography

Caesar Keluro runs a media start-up and doubles also as the Editor of Businessnews.com.ng. In the process, he has been working both for public companies and private start ups. As a CEO he has consistently combined new technologies and business models in helping start-up grow. He is a growing influential editor on West Africa/Nigeria's on economic and sociopolitical affairs, entrepreneurship, business development and new media advisory. His final year graduate project on internet journalism and case studies of Nigerian papers has really given him an edge in the field.

Availability

Keynote, Author Appearance

Industry Expertise

Public Policy, Advertising/Marketing, Public Relations and Communications, Writing and Editing, Non-Profit/Charitable, Media - Online, Internet, Market Research, Social Media, Training and Development

Areas of Expertise

Web Journalism and the Future of Work

Affiliations

Member, Nigeria Institute of Management, Lagos Business Club, Junior Chambers Nigeria

Sample Talks

Entrepreneurship and life in need of a new viewpoint

Life advances by a new viewpoint. One hinged on the premise that all that has happened find significance in the continuum of improvement and wow improvement. We exist to push the frontiers of knowledge and living further in the realms of greatness and a better existence.

Web Journalism and The Future of Work: the ideas in between

Event Appearances

Title

Global Entrepreneurship Week

Education

Auchi Polytechnica, Auchi, Edo State

HND 'Upper Credit' Print Journalism, Advertising, PR,

Fate Foundation

certificate Entrepreneurship, Niche Marketing, Social Entreprise Development

Orange Academy

Certificate Creative Strategy For Brand Advertising

Accomplishments

Best New Jaycee

Won the Best New Jaycee award as contribution to JCIN, Auchi Chapter

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