

# **Candace Enman**

**CPA, CA, President at Welch Capital Partners**

Ottawa, ON, CA

Business Value Enhancement Specialist

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## **Biography**

Candace is the President of Welch Capital Partners, where she runs a successful M&A, Valuation, Virtual CFO and Advisory Services Practice that helps business owners think & act strategically in their companies ? assisting owners in managing their growth objectives, preparing their business for an upcoming transition and buying and selling companies. She is focused on improving the value in small and medium sized enterprises, by ensuring that their profits are both sustainable and transferable. Candace has more than 15 years of financial and management experience. After obtaining her CPA, CA designation in 1999, she spent 10 years in Senior Finance and Management roles, which allowed her to go beyond keeping score. She has played key roles in all aspects of growing a business, including new system implementations, evaluation of new business opportunities, implementing human resource practices and policies and providing sound advice to business owners. Candace believes that successful businesses do more than keep score. They build value from the ground up and she brings that philosophy to all of her engagements.

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## **Availability**

Keynote, Panelist, Workshop

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## **Industry Expertise**

Business Services, Accounting, Management Consulting, Legal Services, Manufacturing, Financial Services

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## **Areas of Expertise**

Building Value in Your Business, Building Your Finance Team, Business Valuation, Exit Strategies, Management Consulting, Succession Planning, Chief Financial Officer Role, Mergers & Acquisitions, Contract CFO, Management Buyouts

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## **Affiliations**

Canadian Institute of Chartered Accountants, Institute of Chartered Accountants of Ontario, Women's Business Network of Ottawa

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## **Sample Talks**

## **Building Value in Your Business**

What is your business really worth? Most business owners have trouble separating their role as CEO (focusing on performance) from their role as owner (focusing on value). Under the Chairman's View methodology, an integrated software and consulting approach, WelchGroup Consulting works to identify your business's strengths and weaknesses, guide you to improve performance, and build sustainable and transferable value.

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## **Education**

**University of Ottawa / Université d'Ottawa**  
Bachelor of Commerce Accounting

**Canadian Institute of Chartered Accountants**  
CA Accounting

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## **Accomplishments**

### **President - Welch Capital Partners**

Welch Capital Partners (formerly Welch Group Consulting) is an advisory firm that helps companies understand, maximize, and capture value, through the provision of Capital, Mergers & Acquisitions, Valuations and Virtual CFO Services.

### **Financial Controller, North America ? Club Assist**

Club Assist partners with motoring clubs around the world to help them deliver their mobile battery replacement service. As Financial Controller for their Northern Hemisphere operations and as a member of the Executive Management Team, Candace was tasked with delivering on the strategic plan of the company, as well as financial and operational reporting, risk management, and corporate governance.

### **Director of Finance - Canadian Produce Marketing Association & The Canadian Horticultural Council**

Oversaw all financial functions of two national not for profit organizations, including the preparation and presentation of the financial statements and budgets to the Board of Directors, audit, fund management, payroll, and accounts payable.

### **Accountant ? Welch LLP**

Provided assurance, accounting and taxation services to small and medium organizations with a focus on not-for-profit, real estate, retail and automotive industries.

## **Sponsorship Committee - Women's Business Network of Ottawa**

The Women's Business Network of Ottawa is the region's most sought-after and respected networking organization for businesswoman in senior management, commissioned sales and for entrepreneurs who own their own business. The WBN has been inspiring and connecting businesswomen for 30 years. Providing various networking opportunities both online and off, members enjoy valuable educational content, building solid business relationships and exchanging knowledge for personal and professional gain.

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### **Testimonials**

#### **Warren Williams**

Candace has proven with her ability to decipher our financial requirements quite thoroughly without stepping on anyone's toes to get to the crux of the problems we had been encountering. Top qualities: Great Results, Personable, High Integrity

#### **Andrew Sutton**

It was an absolute pleasure to work with Candace at Club Assist. She was instrumental in guiding the company through a significant growth phase and developed an expanding finance team to meet the demand. I admire Candace's professionalism, integrity and keen operational insight.

#### **Brock Gourlay**

My working experience with Candace is one that I can describe as true teamwork. Candace is a very knowledgeable professional who uses her skills to help drive the performance of the business. In her time at Club Assist Candace played an important role on the senior management team and help lead a tremendous period of growth and expansion of the North American business. I appreciate and value her professionalism, honesty, and friendship

#### **Jim Vollandt**

Candace had incredible insight into the business and her accumen was second to none. She thoroughly understood risk analysis and cash flow considerations which propelled Club Assist into a major player in the battery industry. I relied on her judgement often and it always proved to be the right call.

#### **Anne Fowlie**

Consummate professional with great pride in work well done; a team player and strategic thinker.

#### **Dan Dempster**

I had the great pleasure of working with Candace for several years. Her competence and professionalism always impressed me, as did her interpersonal skills.

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