

Carl Shapiro

Professor of the Graduate School | Transamerica Chair in Business Strategy Emeritus at University of California, Berkeley

Berkeley, CA, US

About

Carl Shapiro is a Professor at Berkeley Haas and the Department of Economics at the University of California at Berkeley. He also is the Berkeley Haas Transamerica Professor of Business Strategy Emeritus. Shapiro served as a Senate-confirmed Member of the President's Council of Economic Advisers during 2011 to 2012. For the two years immediately prior to that, he was the Deputy Assistant Attorney General for Economics at the Antitrust Division of the U.S. Department of Justice; he also held that position during 1995 to 1996. From 1998 to 2008, he served as Director of the Institute of Business and Economic Research at UC Berkeley. Shapiro has been editor and co-editor of the Journal of Economic Perspectives and a Fellow at the Center for Advanced Study in the Behavioral Sciences, among other honors. He earned his PhD in Economics from the Massachusetts Institute of Technology in 1981, taught at Princeton University during the 1980s, and served on the faculty at UC Berkeley since 1990. Shapiro has published extensively in the areas of industrial organization, competition policy, patents, the economics of innovation, the design and use of patents, and competitive strategy. Shapiro is the co-author, with Hal R. Varian, of "Information Rules: A Strategic Guide to the Network Economy," published by the Harvard Business School Press. "Information Rules" has received critical acclaim for its application of economic principles to the Information Economy and has been widely read by managers and adopted for classroom use.

Areas of Expertise

Anti-trust Economics, Design and Use of Patents, Economics of Networks and Interconnection, Industrial Organization Economics

Selected External Service & Affiliations

Senior Consultant: Charles River Associates, Consultant: a wide range of private clients, the U.S. Department of Justice, and the Federal Trade Commission, Research Associate: National Bureau of Economic Research

Positions Held

At Haas since 1990

2018 - present, Professor of the Graduate School 2018 - present, Transamerica Professor of Business Strategy Emeritus, Haas School 2011 - 2012, Member, President's Council of Economic Advisers 2009 - 2011 and 1995 - 1996, Deputy Assistant Attorney General for Economics, Antitrust Division, U.S. Department of Justice 1994-2017, Transamerica Professor of Business Strategy, Haas School 1990-2017, Professor Business and Economics, UC Berkeley 1980 - 1990, Professor, Woodrow Wilson School and Department of Economics, Princeton University

Education

Massachusetts Institute of Technology
PhD Economics

UC Berkeley
MA Mathematics

Massachusetts Institute of Technology
BS Mathematics and Economics

Honors & Awards

Economist of the Year, Global Competition Review
2017

Susan Bies Lecture on Economics and Public Policy
Northwestern University 2015

Distinguished Fellow, Industrial Organization Society
2013

Award for Excellence in Teaching, MBA Program, Haas School of Business
Honorable Mention, 1999-2000

National Science Foundation Graduate Research Fellowship Program, 60th Anniversary Awardee
One of 60 Awardees selected from over 45,000 Fellows

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