

Casey Quinlan

Mighty Mouth + Chief Message Officer at Mighty Casey Media LLC

Richmond, Virginia Area, VA, US

The Mighty Mouth

Biography

If you're looking for a Mighty Mouth, look no further. In an attempt to recover from two decades working in network news, Casey Quinlan decided to put her storytelling skills to work on behalf of business clients rather than assignment editors. Her own story includes navigating the healthcare system as an advocate for her parents, and then on her own behalf when she got cancer for Christmas in 2007. She wrote "Cancer for Christmas: Making the Most of a Daunting Gift" as a call to action for patients to become full participants in their health, and health care, and is one of the Disruptive Women in Health Care. She even talked her way out of police custody in Saudi Arabia. Yes, she's that good.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Writing and Editing, Social Media, Health Care - Services, Media - Online, Media - Broadcast, Media Production

Areas of Expertise

Healthcare Social Media, Patient-Driven Healthcare, Doctor-Patient Relationship Building, Creating Patient-Centered Healthcare

Affiliations

Society for Participatory Medicine, Right Care Alliance

Sample Talks

Healthcare? Social Media? You're the App for That

Here's the deck from a talk I presented at a pharma conference -

<http://www.slideshare.net/MightyCaseyMedia/dtc-perspectives-33285921>

Event Appearances

Speed-Dating Your Patients

Speaker's Series

Healthcare? Social Media? You're the App for That.

DTC Perspectives

Be Your Own Patient Advocate (keynote)

HCA Spirit of Women Girl's Day Out

Education

New York University

Professional Program Filmmaking

University of San Francisco

Communication Arts/Theatre

HB Studios

Acting

American Comedy Institute

Comedy writing, Comedy performance

American Conservatory Theatre

Acting

Accomplishments

"Cancer for Christmas" achieves bestseller status on Amazon

Full story is here: <http://cancerforchristmas.com/caseylapslace/> Basic details, got my book "Cancer for Christmas: Making the Most of a Daunting Gift" tagged BESTSELLER. Win!

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