

Cathy Whitlock

Principal at Cathy Whitlock

Nashville, TN, US

Savvy speaker and panel moderator on the subjects of film, design and style

Biography

Cathy Whitlock's career as a book author, magazine writer, design marketer, lecturer and interior designer spans many directions. *Designs on Film: A Century of Hollywood Art Direction* (Harper Collins, November, 2010), represents the marriage of her two passions – design and the cinema. She is also the author of the book *re-de-sign* (Fairchild Books, 2009) and a contributing writer for *Traditional Home* magazine and *The Huffington Post* and features editor for *Array Magazine*. Her magazine work also appears in *Veranda*, *Architectural Digest*, *Capitol File*, *American Airlines Celebrated Living*, *The Hollywood Reporter* and internationally for *Glamour UK* and *Four Seasons* hotel magazines where she specializes in celebrity profiles, design, film and lifestyle articles. She also writes the blog *Cinema Style* that chronicles trends and inspiration on film and reaches seventy countries and named one of the *Top Ten Best Design Blogs of 2010* by Fox News. Cathy also lectures all over the country on the topic of designs in the cinema at universities, museums, interior design schools, interior design and film industry events and corporate events. A graduate of *Parsons School of Design* and a member of the *American Society of Interior Designers*, Cathy has more than twenty-four years of experience in the interior design industry and appeared as a frequent on-air personality on *Home and Garden Television's* top-rated *Decorating With Style* where she served as a national spokesperson for companies in the design industry. Formerly with *Universal Pictures* and the late British film producer *Sir Lew Grade's* *ITC Entertainment*, Cathy worked on the marketing campaigns of *Coal Miner's Daughter*, *Animal House*, *Jaws*, and the Academy Award winning film, *The Deerhunter*. She was also *Manager of Consumer Card Marketing* with the *American Express Company* where she worked on the original "cause-related" cultural funding campaign.

Availability

Keynote, Moderator, Panelist, Author Appearance

Industry Expertise

Performing Arts, Motion Pictures and Film, Writing and Editing, Design, Home Furnishing, Entertainment

Areas of Expertise

Cinema Style: Trends and Inspirations in the Movies, *Designs On Film: A Century of Production Design*, *Design and the Golden Age of Hollywood*, *Interior Design Specialties*, *Decorators of the Past*, *Designers of the Future*, *Mind Mapping and the Career Blueprint*

Sample Talks

Cinema Style: A Century of Design on Film

Interior Designs, fashions and film style of every genre and era of film from the great silents to contemporary movies of today are visually featured and discussed.

Event Appearances

Title

Washington Design Center

Title

Summit Speech School

Title

Fairfield Theatre Company

Title

F. Schumacher and Company

Title

Dallas Museum of Art

Title

Corcoran Gallery of Art

Title

San Francisco Antiques Show

Title

Virginia Museum of Art

Title

University of North Texas

Title

Brunschwig and Fils

Title

Beverly Hills Women's Club

Title

International Interior Design Association

Title

Nashville Antique and Garden Show

Title

High Point Fall Market

Title

Margaret Mitchell House

Title

Washington Design Center

Title

Brooks Museum

Title

Denver Design Center

Education**Parsons**

Interior Design

Parsons School of Design

Interior Design Interior Design

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