

Celine Horan

Information Product Copywriter for Professional Speakers at Celine Horan Niche Marketing Service

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Information Product Copywriter for Professional Speakers

Biography

Who Am I ? And More Importantly, Why You Should Listen to Me NOW!!! As a professional copywriter since 2004, I know what it takes to create compelling, action-oriented marketing materials, which not only stands out, it encourages people to take action. Nowhere is this more important than in a saturated market like the professional speaking circuit, where increasing numbers of speakers are competing for keynote speeches and promoting their products to the same audiences. Who should connect with me ----- Professional speakers or experts who have invested serious dollars on marketing their info products but are not getting the results they want. To find out more about how I can help you instantly improve your promotional efforts, I invite you to download my free report: "Speakers, Do You Make These 7 Copywriting Mistakes when Promoting Your Info Products?" at: <http://www.marketingexpertforspeakers.com/services/request-report/>. Professional speakers or experts who are looking for a way to take their business to the next level, to ensure it stands out in an increasingly crowded market. You can contact me for a FREE 10 minute consultation at: <http://www.marketingexpertforspeakers.com/hire-celine-today/> Seminar producers and meeting planners looking to get as many delegates to attend their meetings as possible. You can read about how I got a 30% attendee increase to a Toastmasters International Speech Conference at: <http://www.marketingexpertforspeakers.com/case-studies/case-study-3/> Here's what Chris Marlow from CA said about me: "Celine is a gunslinger of a copywriter who knows where to focus her efforts for the betterment of clients. Her background in human resources gives her the insight into human psychology required for high level copywriting. When you work with Celine you will find a professional who puts you and your project first.? To find out how I can help you, go here: <http://www.marketingexpertforspeakers.com/services/>

Availability

Author Appearance

Industry Expertise

Direct Marketing

Areas of Expertise

Copy Concepting, Copy Editing, Concepting/Copywriting, Seminar Promotion, Personal Branding

Affiliations

Toastmasters International

Education

Marlow Marketing Method
MBA Direct Marketing

Wilbraham High School

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