

Cheryl Cran

Founder and CEO at NextMapping

Vancouver, BC, CA

Future of Work, Change Leadership Expert

Biography

Cheryl Cran is a future of work expert and founder of NextMapping a future of work consultancy helping leaders, teams and entrepreneurs to be future ready now. She is the author of 7 books including her newest, "NextMapping - Anticipate, Navigate and Create The Future of Work" clients include Gartner, Bell, AT&T, Appirio, Upwork and more. She has been named #1 Future of Work Influencer by Onalytica and in top ten of future of work influencers by GoCatalant.

Availability

Keynote, Workshop, Corporate Training

Industry Expertise

Management Consulting, Agriculture and Farming, Financial Services, Insurance, Health and Wellness

Areas of Expertise

Future of Work, Business, Generations, Workplace, Future, Leadership

Education

Graduate Singularity University Exponential Innovation

Certificate Exponential Innovation Future

Rockhurst University

Communications Leadership, Communications, Organizational Development

Accomplishments

Author, "NextMapping - Anticipate, Navigate and Create Future of Work"

Cheryl Cran's new book reached Amazon best seller status a number of times since its release on Feb 12 2019.

#1 Future of Work Influencer

Onalytica named Cheryl Cran a number one future of work influencer.

Top Ten Future of Work Influencers

GoCatalant named Cheryl Cran in top ten future of work influencers.

Canadian Speakers Hall of Fame

A designation that is awarded by peers who are in the Hall of Fame, criteria includes excellence on the platform, reputation in the meetings industry, professionalism with clients and suppliers, service to the speaking profession, philanthropy to the speaking profession and more.

Global Speakers Federation Presidents Award for Service

The Global Speakers Federation President presents an award to an individual who has shown extensive commitment to the global speaking community as a volunteer.

Certified Speaking Professional

An earned designation for excellence in the speaking profession. Only about 10% of speakers worldwide hold this designation which is earned based on client surveys and feedback that must meet a certain level of service delivery. Volume of speaking engagements, time in the industry and more.

Testimonials

B Batz

Cheryl Cran was our keynote speaker for our annual leadership event and in a word she was outstanding. Cheryl's unique perspective on the future of work and what is needed for companies to be on the leading edge brought tremendous value for our group. She spent time consulting with myself and the leadership team on our distinct culture and how to leverage what we were already doing well. Our leaders gave two thumbs up for Cheryl's delivery style which was fast paced, direct and dynamic. In addition, the leaders really enjoyed that Cheryl joined us for our evening social. What I found very valuable as CEO of the company was the survey before event that she incorporated into her keynote as well as the real time polling and texting which really engaged our discerning group of leaders. Cheryl didn't just talk about the future and trends she actually gave us the change leadership tools to create our next level of success.

S Murdoch

We had Cheryl as our Keynote speaker at our annual strategic retreat for our senior leaders. Her presentation on "Leading With Power, Energy & Passion" was exactly what our team needed. Cheryl has the unique ability to "hear" what we needed and to completely create a customized message that was EXACTLY what we needed. Her knowledge of technology, leadership tools and emotional intelligence and her ability to give us tools to leverage our skills was right on track with where we need to go as a leadership team. We have a team of highly intelligent and accomplished leaders who are quite jaded and we had one of our long term leaders say, "I have been coming to these for years and Cheryl was by far the most relevant and excellent leadership ex

P Sheppard

?A few years ago Cheryl was the Keynote speaker at our annual conference ? she was so well received that we invited her back to do a special workshop for NLOWE. Cheryl?s session combined personal stories, business ideas, social media ideas, business success strategies and more. In fact she gave one of our members an idea for a web application for her business that could be a ?million dollar? idea. Cheryl is a WEConnect International and WBENC certified business and also delivered a message for our women entrepreneurs on the merits of being a certified woman business owner. While here in St. John?s she also met with the local chapter of the Women?s Presidents Organization and delivered a special session on employee retention, generational

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)