

Chris Adams

Founder at Orbit Media Group

West End, QLD, AU

Seasoned, dynamic speaker: media, entertainment, technology, film, social and digital media executive

Biography

Chris Adams is an internationally recognized media, entertainment and technology executive, keynote speaker, children's author, lecturer and strategy consultant and ideas guy. Over the course of his 20+ year career, he has worked with, for and led such companies as: Facebook.com, Participant Media (helping to build and run the company through its first series of films including: An Inconvenient Truth, Syriana, Good Night, And Good Luck, North Country and Kite Runner), Glam Media, Amazon.com Comcast Cable & Interactive, HBO, Lycos.com and many others. He has just created a Beachball Media (www.beachballmedia.com), a joint-venture partnership with boutique agency Me+Bond (www.meandbond.com) to build a global, digital practice that leverages best-of-breed partners to create and execute on best-of-breed ideas. The company has just won a \$2.5M global campaign with one of Australia's leading energy companies, has done all the marketing behind 'Cowboys & Aliens: The Kids' and is pitching brands across the globe. Other companies he holds partner, management, Board or GM roles in are: Orbit Media Group, a revenue-generation and business accelerator; MyHeartwill.com, a social legacy network; Adams/Kearney, a film, TV and interactive production company; This Magnificent Life, an online luxury magazine, The Global Poverty Project where he sits on their Global Advisory Board. Recent projects include: 'Cowboys & Aliens: The Kids,' an interactive children's storybook App published by his Orbit Media Group and benefiting Starlight Children's Foundation. 'Sam The Biggest Fire Truck,' an interactive iPad App which Adams wrote for his son and social gaming company, 'Pay For Play.' Born and raised in Pennsylvania, Chris graduated from the University of Denver with a double-major in English Literature and Mass Communications. He received his MFA from USC's School of Film and TV and his MFA/PhD with honors from USC's School of Professional Writing, pursuing both degrees concurrently. Chris lives in Brisbane, Australia with his wife Sharon and their son, Cooper and is an avid surfer, writer and reader.

Availability

Keynote, Panelist, Workshop, Author Appearance

Industry Expertise

Media - Broadcast, Corporate Leadership, Social Media, Management Consulting, Advertising/Marketing, Internet, Entertainment, Motion Pictures and Film, Media - Online, Media Production

Areas of Expertise

App Publishing, Film, Web, Apps, Social Media, Digital Media, Trans Media, Storytelling in the Digital Age

Affiliations

AIMIA, The Global Poverty Project

Sample Talks

Media (Social, Digital, Traditional, New): Discuss

A straight-talking, interactive (Q&A), relevant and useful look at how media of all forms is the engine behind your business, message, product or service

Event Appearances

Title

X Media Labs

Title

Screen West Conference

Title

X Media Labs

Title

Digital Hollywood

Title

TV 3.0

Title

AIMIA

Title

CTIA

Title

OnHollywood

Title

AIMIA

Title

AIMIA

Title
AIMIA

Title
Zero Waste Conference

Education

University of Denver
BA English and Communicaitons

University of Southern California
PhD Creative Writing

University of Southern California
MFA Film and Television

Accomplishments

AIMIA Award Nominee

My children's Application book, "Sam The Biggest Fire Truck" was nominated in the "Best Children's" category

AIMIA Award Nomiee

My interactive children's App book, "Cowboys & Aliens: The Kids" was nominated for four AIMIA Awards in 2011

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