

# **Chris Campbell**

**Chief Tracking Officer at Review Trackers**

Chicago, IL, US

Strategist & Instigator at Review Trackers

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## **Biography**

Creative, resourceful, and driven marketing leader and communicator adept at directing innovative digital marketing strategies; with strong entrepreneurial experience, proven technical expertise, solid education, and sharp business development acumen essential in driving the growth of any business.

Fun Facts: - Took 2 years to travel the world - Have two Guinness book world records - Regular contributor to blogs such as Forbes, NBC, Technori and Startup Weekend to name a few - Deep understanding of digital marketing

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Social Media, Media - Online

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## **Areas of Expertise**

SEO, Social Media, Reputation Management

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## **Affiliations**

Startup Weekend

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## **Education**

**DePaul University**

Liberal Arts and Sciences Communication and Media

**DePaul University**

Marketing & Communications Marketing

**DePaul University**

Marketing & Communications Marketing

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