

Chris Carder

Managing Partner at Kinetic Café

Toronto, ON, CA

For Chris sky is the limit?as a result I believed that I could accomplish anything I put my mind to. "

Biography

Managing Partner with Kinetic Café, his newly launched Innovation Agency -- specializing in strategic foresight, experience design and consumer engagement, Chris built the largest email marketing firm in Canada and sold it to Transcontinental Inc. in 2008. ThinData Inc. was originally the largest Email Service Provider (ESP) in Canada -- having grown the firm from a two-person operation to 110 + staff in Toronto and Montreal and recognized as Canadian New Media Awards Employer and Volunteer of the Year. Now as a Coach and Investor to Digital Entrepreneurs and Start-ups, Chris speaks regularly to audiences of start-ups, emerging entrepreneurs and government and private organizations involved with small businesses and digital start-ups. Audiences who hear the rags to riches story of ThinData will score his session as one of the top experiences of your conference or event. Many will say they had goosebumps during key moments of the story and all will find new inspiration and drive in their careers, businesses and life visions after hearing the stories that have made Chris one of the Canadian digital communities favourite storytellers.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Management Consulting, Corporate Leadership, Social Media, Professional Training and Coaching, Training and Development, Non-Profit/Charitable, Corporate Training

Areas of Expertise

Mergers and Acquisitions, Start-Ups, Growing Your Company, Career Coaching, Social Media, Starting Your Own Business, Entrepreneurship

Sample Talks

The Entrepreneur and the Incubator

Chris recently spoke at both the CABI (Canadian Association of Business Incubators) and also at the Toronto Business Development Centre -- sharing the story of ThinData Inc. and its rise from a two-person company to a team of 110 and its dramatic sale in 2008. Sharing guerrilla warfare sales and start-up stories on how Chris and his team built the largest email marketing company in Canada (complete with horror stories, top tips for business development). Inspirational for new entrepreneurs.

Event Appearances

Mentoring to Make Companies Investment Ready

Canadian Association of Business Incubation Annual Conference

Education

Ryerson University

Ryerson University

Journalism

Accomplishments

2009 Paul Mulvihill/NABS Humanitarian Award Recipient

2009 Paul Mulvihill/NABS (National Advertising Benevolent Society) Humanitarian Award. The annual award honours those from the communications industry that have volunteered to better the lives of others, with local/national charities or through community services in Canada.

Toronto Business Development Centre's 'Excellence in Innovation' Award Recipient

Recognized in March of 2009 with The Toronto Business Development Centre's 'Excellence in Innovation' Award.

Membership Committee

Member of the Young Presidents Organization (YPO Ontario Chapter), serving on Membership Committee.

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