

# **Chris Evans**

**President/CEO at Evans Sales Solutions, Inc**

Moorpark, CA, US

Providing Sales Professionals with Tools for  
Success

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## **Biography**

Chris Evans is a seasoned sales & marketing professional who teaches you how to close a sale and 'break the china egg.' His experience shines in a comedic fashion, as he shares information on what he has learned in his dynamic career as he motivates and trains business professionals to the world of sales success. An innovator with more than twenty-nine years experience he has created and implemented powerhouse programs with his 'Business Boot camp' in a variety of professional settings. Chris is an nationally respected authority on sales and business development. He is a sales expert and consultant, motivational speaker, professional development consultant, and best-selling author who has dedicated his life to teaching the 'Secret of Sales Success' to organizations, business professionals, entrepreneurs and small business owners around the country. His business acumen and easy-to-follow-and-apply strategies have propelled top organizations to frequently seek his counsel and advice. His admirable communication skills have helped him become one of America's most popular professional speakers on the circuit today. Chris' solid research and practical strategies background have made him a trusted source for professional sales and development guidance in the United States. Chris Evans is the author of 'How To Double Your Wedding Business in 12 Months.' Since its release in October 2009, Chris Evans International, has sold thousands of books, CD's, training DVD's and his newest book, 'The Secret of Sales Success.' Chris has a passion for helping the smaller business succeed in a world of big business. National Sales Trainer and Business Development for Fisher Electronics, Gospel Light Publications, Solid Terrain Modeling. Chris provides personal consulting and business coaching for a list of select professionals.

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## **Availability**

Keynote, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

Training and Development, Business Services, Advertising/Marketing

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## **Areas of Expertise**

Sales Business Development Trade Show Industry Wedding Industry

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## **Affiliations**

Bridal Show Producers International, Bridal Show Producers of America, Certified Wedding Pros, Rotary International

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## **Accomplishments**

### **Logistics Coordinator: Malibu Arts Festival**

Volunteer as the 'Logistics Coordinator' for the Malibu Arts Festival, held each year in July. This event has over 250 'fine artists' from around the country and showcases their wares for a 2-day event. Bringing over 10,000 to this event, Chris has molded this event in to one you cannot miss.

### **Business Development Training; Ovation Yacht Charters -Michigan**

One-on-one Business Development Training for top associates in the 'Ovation Yacht Charters, a Company in Detroit, Michigan. Chris helped them to build their sales business plan for the year and they have tripled the amount of business!

### **Bridal Business Boot Camps**

The Bridal Business Boot Camp, is a workshop created to help those in the bridal industry to learn skills to increase their bottom line, held all over the country. Chris teaches those in business, how to increase your Sales, Marketing, Advertising and more so that you can double their business in 12 months!

### **Keynote Speaker: 'National Association of Wedding Professionals' Florida**

The National Association of Wedding Professionals brings over 600+ Wedding related companies together to help grow their business. Highlighted as the 'Keynote Speaker 2011 & 2012' Chris Evans delights the audience as he gives them tools to help support them in the world of business.

### **Keynote Speaker: WMBA, (Wedding MBA) Las Vegas, Nevada**

The 'Wedding MBA' Conference is the largest in the nation to support Wedding Professionals. Over 3500 attendees listened to Chris in the three sessions he preformed as the 2011 Keynote Speaker in Las Vegas, Nevada.

### **Author: 'The Secret of Sales Success'**

The old way of selling is shattered and Gone Forever. It's never coming back, as it once way...and many sales professionals will become extinct if they don't learn the dynamics of the ever-changing sales game! In the 'Secret to Sales Success' Chris Evans explains exactly what you need to know to compete in the new economy as technology and salesmanship merge....

### **Author: 'How To Double Your Wedding Business in 12 Months'**

After 20 years of producing many of the largest Bridal Shows in the country, Chris Evans developed a system for business success that he has taught to thousands of wedding professionals. Chris has taught his studentsto grow their business beyond their wildest dreams, as they have applied the skills and techniques, listed in this book. Find step by step business techniques....

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