

Chris Moss

Non Exec at FAMOSS LTD

United Kingdom, , GB

Brand, Product and Marketing Innovator

Biography

Moss has created at least 3 - blockbuster brands ? Virgin Atlantic, Orange and 118118. A natural leader of people and processes. Highly motivated director and team player. Keen to take on new challenges, a highly articulate and inspired divergent thinker. An experienced professional, with a successful background in innovative product creation, brand strategy and launch, product interrogation and world class team building. Moss has been building, branding and marketing, business's across Europe and the USA. His business success's include Orange, Virgin Atlantic, merging the brands of Lloyds & TSB, ICO, ITV Digital, KGB in the USA along with building European brands such as 118118 in the UK and 118218 in France.

Availability

Keynote, Panelist

Industry Expertise

Financial Services, Telecommunications, Management Consulting

Areas of Expertise

Brand Launch, Intrapreneur, Product Innovation

Sample Talks

Insane innovation

Is the opportunity to innovate, differentiate and create a compelling proposition to customers wishful thinking with the constraints of business today? What lessons can be learnt from other industries? Listen to Chris Moss who as founder of the Orange brand, inventor of Virgin Atlantic's ?ice cream? moments and former 118 118 Chief Executive is responsible for some truly memorable, billion dollar brands. Chris believes in how seemingly small but simple ideas can change the world.

Education

Rudolph Steiner

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