

Christa Realba

Founder at Shine Sister

Toronto, Canada Area, ON, CA

Founder of Petite Fashionista.com and Gold Director - Usana Health Sciences

Biography

I created Petitefashionista.com in October 2006 to share her knowledge as a petite stylist. Daily I manage the content from the contributors and write content. PF is currently reaching over 60,000 unique readers a month! With this sizeable readership also comes the responsibility of maintaining the relationships with the readers by responding personally to emails with style questions. In 2009 Petite Fashionista is set out to be sponsored by a media outlet and has big plans for some buzz worthy events. I also plan to double the readership and continue updating 10 times a week. I have taken blogging to the next level and since then I have started offering workshops called "Blogging Your Way to the Top". I am averaging 1 per month and each month they fill up. In the New Year I will be offering webinars to people around the world. This past year I have appeared on Entertainment Tonight Canada, E! Entertainment, spoken at the Ladies Who Launch Conference, What Women Want: The Literary Journey and Ryerson University. I am very comfortable speaking in front of large groups and plan on doing more guest spots on Talk shows and more speaking events in 2009.

Affiliations

Ladies Who Launch, Healthy Moms Healthy Babies, The Secret Weapon Society

Education

George Brown College
Fashion Management

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)