

# **Christien Louviere**

**Director, Partner & Channel Development at Salesloom**

Greater Atlanta Area, GA, US

Lead Generation in Social Media

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## **Biography**

?Experienced sales and business development executive with expertise in online media related to social media, analytics and emerging technologies ?Strong interest in new technology and its applications in the advertising realm ?Lead teams in sales and technology training The process of how business and technology intersect fascinates me. Even more fascinating to me, is when they find a way to work together to turn a sustainable profit. I actively participate in the start-up community, so feel free to contact me anytime to discuss funding, planning or the general environment.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Computer Software, Social Media

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## **Areas of Expertise**

Sales, Social Media, Lead Generation

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## **Affiliations**

Max Sacks International, Leukemia & Lymphoma Society

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## **Education**

LSU  
BA Political Science

Georgia State University  
MBA Business

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## **Accomplishments**

**2013 LLS Man of the Year Finalists**

Raised \$35K in 10 weeks for Cancer Research

**Sold \$2MM+**

Sold \$2MM+ of SaaS for 3 years in a row.

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