

# **Christopher Cocca**

**Global eCommerce Manager at Four Seasons Hotels and Resorts**

Toronto, ON, CA

A digital product strategist excited to share how to make ideas come to life.

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## **Biography**

As global manager of eCommerce for Four Seasons Hotels and Resorts, Chris oversees Four Seasons digital product and optimization teams with the goal of building the best experience for Four Seasons guests and partners. Prior to joining Four Seasons, Chris worked at Big Spaceship in New York, where he lead digital strategy efforts for clients including Google, General Electric, Wrigley and Microsoft.

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## **Availability**

Panelist, Workshop

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## **Industry Expertise**

Design, Internet

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## **Areas of Expertise**

E-Commerce, Web Analytics, Web Operations, Optimization & Testing, Ux Design

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## **Event Appearances**

**How Four Seasons Uses AWS, and Why**  
Digital Marketing in the AWS Cloud

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## **Education**

**Ryerson University**  
BComm Information Technology Management

**University of Toronto**  
MISt Information Studies

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