

Christopher Finlay

Associate Professor of Communication Studies at Loyola Marymount University

Los Angeles, CA, US

Associate Professor of Communication Studies

Biography

Dr. Christopher J. Finlay is an Associate Professor of Communication Studies at Loyola Marymount University. He holds a PhD in Communication from the Annenberg School at the University of Pennsylvania. He specializes in digital media cultures, sports communication, global media industries and political communication. He has a particular interest in the Olympics media and Chinese media industries. Dr. Finlay has authored over a dozen scholarly works, including, most recently, "Real Men, Himbos, And Bros: Continuity And Change In The Portrayal Of Masculinities In Sport-Dirtied Beer Advertising" with Dr. Lawrence Wenner, "The Right to Profitable Speech: Olympians, Sponsorship, and Social Media Discourse" and "Building a Better Winter Dream: Beijing 2022 and the International Olympic Committee?". In addition, Chris regularly contributes to popular media through expert commentary and original think pieces. His most recent is "Powering Down" for LMU Magazine. Follow Chris on Twitter: @therealCJFinlay

Industry Expertise

Education/Learning, Political Organization, Public Relations and Communications, Research, Media - Online, Internet, International Affairs

Areas of Expertise

Political Science, Communication, New Media, Global Communications, Journalism, Qualitative Research, Policy Analysis, Digital Media, International Relations, Media Research, Strategic Communication

Affiliations

Association for Education in Journalism and Mass Communication, Alumni of the Ivy League: Ivy & Oxford Cambridge MIT Stanford Caltech Berkeley Chicago Northwestern, International Communication Association

Education

University of Pennsylvania
Ph.D. Communication

University of Oxford
Visiting Scholar Journalism

University of Pennsylvania
M.A. Communication

Carleton University
M.A. Political Science

Simon Fraser University
B.A. Political Science

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