

Christopher Foltz

Communication Strategy - President at Christopher Foltz & Company - Motivational Speaker at Christopher Foltz & Company

Chicago, IL, US

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Biography

Christopher S. Foltz is a Chicago based publicist, noted motivational speaker, and managing partner of Christopher Foltz & Company (CFCo), a full service communication strategy firm. In Foltz's capacity as President of Christopher Foltz & Company, he also serves as Vice President of League Development for the Premier Basketball League and Vice President of Media Relations for @Sports Television Network, which is seen in over 80 million homes worldwide. As managing partner of CFCo and active in Democrat politics, Chris has had the opportunity to work with a who's who list in society. Some of these include President George W. Bush, Senator Elizabeth Dole (NC), Governor Haley Barbour (MS), celebrated entrepreneur and philanthropist Dr. Severko Hrynwak, World Renowned Fathers Rights Attorney Jeffery M. Leving, The Premier Basketball League, Gridiron Greats Assistance Fund, Miss Illinois USA's Humanitarian Award winner and media personality Jennifer Christenson, Share Your Soles Foundation, Television Personality Jane Monzures, Big-Ten Football Legend Darnell Autry, Chicago's top radio personality Pete McMurray, Alderman Bob Fioretti, Emmy Award winning CNN Anchorwoman Andrea Zinga, the nations largest podiatrist group ? Advanced Foot & Ankle, America's ?Greenest? Restaurant Uncommon Ground, Millennium Garages, and many political and entertainment industry projects. In the 2009 consolidated elections, Foltz consulted on his first municipal election cycle, winning all four contested campaigns he participated in. Additionally, Foltz dedicates his time to a number of non-profit and charitable organizations across America, including: Project HUGS, LIVE LOVE LIFE, Normal Moments, and the Gridiron Greats Assistance Fund. A number of life changing experiences have made Chris the publicist, strategist, philanthropist, and motivational speaker he is today. Chris went from being a Dean's list student and former Republican Party leader to losing his mother to terminal cancer, suffering from a drug addiction, and experiencing four months in court ordered, incarcerated rehab. With the help of Oxford House independent living program, Chris got back on his feet with a new life perspective that urged him to change the way the world thinks.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Public Relations and Communications

Areas of Expertise

Motivational

Affiliations

Publicist, Corporate Non-Profit/Philanthropic Programs, Message Development, Issue Lobbying Consulting, Brand Positioning, Speech Writing , Strategy Partnerships, Directed Marketing, Communication Strategist, Political Strategy

Education

Western Illinois University

Rhetoric Political Rhetoric and Business Communication

Accomplishments

Serves on the Developmental Board

Serves on the Developmental Board for the Gridiron Greats Assistance Fund and and Share Your Soles Foundation.

Foltz sits on Board of Directors for Jane Mozures' LIVE LOVE LIFE charity

Chairman of the Community Relations Committee for the Village of Deerfield

In 2009, Foltz was nominated by the Mayor and appointed by the Board of Trustees as Chairman of the Community Relations Committee for the Village of Deerfield.

Foltz named to National Finance Committee of Gen44

In fall of 2011, Foltz was named to the National Finance Committee of Gen44, the young professionals arm of President Obama's re-election campaign.

Who's Who of America's Colleges and Universities

Foltz was listed in the Who's Who of America's Colleges and Universities for four consecutive years.

President of Delta Chi Fraternity

While President, Delta Chi was featured in USA Today and received national recognition for their outstanding philanthropy.

Served on Student Advisory Committee to the Illinois Board of Higher Education

College Republican National Committee

Foltz served as: Chapter Chairman, State Chairman, Midwest Caucus Leader, National Marketing Director, and National Board Member.

Consultant- Barbour for Governor

Privately Held; 51-200 employees; Textiles industry Grassroots Organization and 72-Hour Taskforce Consultant for Haley Barbour's successful bid to defeat incumbent Ronnie Mosgrove for Governor of Mississippi.

Political Advance Team for Bush-Cheney

1999 ? 2004 (5 years) Location advance team member. Event strategy and briefings for senior staff and candidates upon location arrival. Advance Team and Specialized Security staff for Bush-Cheney '00 <http://www.ojr.org/ojr/business/1017964019.php>

Deputy Communication Director/Press Secretary- Zinga for Congress

Responsible for managing and directing the campaign's internal and external communications. Supervised public relations staff, created communication strategies, and served as a spokesperson and media contact for the organization.

State Director - Students for Bush

Nonprofit; 201-500 employees; Political Organization industry Served as the State Director for Illinois Students for Bush Grassroots effort. Students for bush had over 15,000 active members of there grassroots effort.

National Board Member- College Republican National Committee

Nonprofit; 11-50 employees; Political Organization industry Served as National Director of Technology, National Board Member, Midwest Caucus Leader, and Illinois College Republican Federation State Chairman.

Consultant and Staff - Major Campaigns: The ITOK Group

Press, Earned Media, General Consulting, Staff Managment, Campaign Organization, Direct Media, Political Strategy, Polling, Platform Development.

Chairman/CEO- The Meier Foltz Company LLC.

The Meier Foltz Company is a full service marketing and public relations consulting firm. We offer a full range of services from visual design to product placement to providing complete start-up business and political campaign consulting.

Campaign Manager- Harriet Rosenthal for Mayor

Campaign strategist for the successful contested Mayoral race in Chicago's North Shore. Provided strategy, web, collateral, etc. Also served as the Communications Director for the Deerfield Caucus Party.

Advisory Board Member Deerfield Caucus

Elected and served as Nominating Committee Chairman, now currently sitting on the Advisory Board.

Commissioner Village of Deerfield

Study and recommend means of developing better relationships among all residents in all community activities. Identify and evaluate the social, recreational and developmental needs of village youth and how they might participate in all aspects of community life. Initiate and conduct educational and informational programs to promote diversity. Award village assistance to senior residents in accordance with established eligibility criteria.

President at Christopher Foltz & Company

Christopher Foltz & Company is a full service marketing, public relations, advertising and communications consulting firm based in Chicago, Illinois. We are committed to our clients, the global community, and connecting our clients to their desired customer base and beyond. Christopher Foltz & Company brings a fresh, hip, and unique approach to creating the most efficient communication strategies.

Board of Director

Serves on the Board of Directors for Clinton Global Initiative Project HUGS.

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