

Christopher Long

Potato Specialist at Michigan State University

East Lansing, MI, US

The main objective of the Potato Specialist is to apply research to real world agriculture.

Biography

As Potato Specialist and Director of the Potato Outreach Program (POP), Long serves as the liaison between the Plant, Soil and Microbial Sciences Department at Michigan State University (MSU) and the Michigan Potato Industry Commission (MPIC). The main objective of the Potato Specialist is to apply research to real world agriculture. This is achieved through on-farm research and demonstration trials, grower focused informational meetings, and industry directed publications. The Potato Outreach Programs responsibilities include conducting on-farm variety trials, coordinating research with faculty, agri-businesses and potato growers to achieve the application of newly developed technology. The Potato Specialist coordinates the annual research farm field day at the Montcalm Research Center. Long also serves as the coordinator of the B. F. Cargill Demonstration Storage, coordinator of the MPIC Research Report, co-operator in the MSU Annual Variety Day and the project leader in a well logger data collection study. The Potato Specialist serves on the following industry related committees: Storage and Handling Committee, Research Committee and the Variety Release Committee. The ?POP? also conducts the national, SNAC-International and National Fry Processing Trials in Michigan. Long is a program manager for the Potatoes USA National Chip Variety Trial Program (NCVTP) and a technical advisor to SNAC-International on potato production topics.

Industry Expertise

Floriculture and Horticulture, Education/Learning, Writing and Editing

Areas of Expertise

Plant Physiology, Post Harvest, Plant Production, Potato, Variety Commercialization, Pathology, Extension

Education

Michigan State University

M.S. Plant Breeding and Genetics

Ohio State University

B.S. Horticultural Science

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