

Chuck Hester

**Managing Partner at Chuck Hester Enterprises, An Affinity Alliance, Inc.
Company**

Dana Point, CA, US

Social BUSINESS and LinkedIn Maven: Offering Social Business for the Rest of Us!

Biography

Chuck Hester is a LinkedIn power connector with more than 11,000 direct connections. He is a sought-after expert on the subject of using LinkedIn for media relations, personal and professional branding, and how to use social media to build business contacts. He's addressed conferences in Canada, Australia and throughout the United States. The Chief Connections Officer at Chuck Hester Enterprises, Chuck helps businesses get their stories told through influencer relations, good old fashion PR strategies and hard work. He also offers LinkedIn Corporate Boot Camps that help businesses maximize their use of LinkedIn, find and retain customers and enhance their social media footprints. You can find him on LinkedIn at www.linkedin.com/in/chuckhester

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Public Relations and Communications, Market Research, Social Media

Affiliations

PRSA

Education

University of Southern California
B.A. Journalism/Communications

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