

# **Chuck Reynolds**

**co-founder at vuurr**

Chandler, AZ, US

Technical Web Strategy. WordPress. SEO.

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## **Biography**

Chuck Reynolds is a Web Strategist specializing in technical WordPress development and DAO (Digital Asset Optimization) including Search Engine Optimization (SEO) while helping entrepreneurs and small business with local search, location-based marketing and reputation management. He does this via rYnoweb, located in Chandler Arizona. In early 2011 Chuck accepted a position at a SMS Marketing startup, Betwext, as COO and is also co-founder at VUURR, a digital metric driven development collective, all while retaining his position at rYnoweb. Chuck is heavily engaged in the local community, organizing WordCamp Phoenix annually with over 500 attendees in its first year, 800 in it's second, helping with Startup Weekends and is involved with the City of Chandler Arizona and speaks at various conferences regularly. You can find him online practically everywhere, working at all hours of the night and when not working is fidgeting with a new gadget, riding his mountain bike and hiking and camping throughout the back-country in Arizona.

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## **Availability**

Panelist

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## **Industry Expertise**

Internet

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## **Areas of Expertise**

Open Graph, SEO, Local Search, Location Based Marketing, Wordpress

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## **Affiliations**

AzTweetUp, Az Entrepreneurship Conference, Local First Arizona, PodCampAz, Tempe Nerds, WordCamp Phoenix, GangPlankHQ, azima, Refresh Phoenix, Social Media Club Az, Phoenix Startup Weekend

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## **Education**

**Arizona State University**

Bachelors of Applied Science Information and Management Technology

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