

# **Clayton Johnson**

**Digital Marketing at Clayton Johnson**

Greater Minneapolis-St. Paul Area, , US

SEO Consultant | Digital Marketer

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## **Biography**

Hi! My name is Clayton Johnson. I am ready to take action whether you need a part time speaker, consultant or a full time marketing & development team. I help companies meet their online marketing potential in accordance with the vision of your company and its goals. The results are an enhanced market presence for your brand and a significant return on your investment. My team includes professional designers, photographers, social media experts and other marketing and technical experts. We offer the service and speed of a large organization, but with the personalized attention of a boutique agency. Isn't it time to get a good marketing strategy and some experienced help in implementing it? Keyword research, Email marketing campaigns, Search engine optimization, Paid search Marketing (Pay-per-click), Media Buying, Social Media channels management, Multivariate testing, Marketing automation, Pay per view, Landing page optimization test

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Advertising/Marketing

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## **Areas of Expertise**

Blogging, Marketing Automation, Multivariate Testing, Social Media Channels Management, Media Buying, Paid Search Marketing (Pay-Per-Click), Search Engine Optimization, Email Marketing Campaigns, Keyword Research, Link Building, Landing Page Optimization, Seo - Search Engine Optimization, SEO

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## **Affiliations**

Clayton Johnson

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