

# **Colin Sprake**

**President at Make Your Mark Training and Consulting Inc.**

Surrey, BC, CA

Engaging Inspiring Speaker that delivers huge value with a humour and conviction.

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## **Biography**

Colin H.A. Sprake is a marketing & sales specialist that fully understands how to market & sell in any kind of economy, this comes from decades of experience in both male and female dominated markets and understanding the two in detail. Born in South Africa and having both an engineering and business degree he brought his expertise to North America in 1998 and is now a Canadian citizen and resides in Cloverdale, B.C. Colin is a vibrant speaker that captivates his audience by delivering marketing and sales strategies and tools in a very simple and easy to understand format. One thing Colin always guarantees his audiences is that you will always walk away from his presentations, no matter how long or short, with tools you can use in your business immediately.

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## **Availability**

Keynote, Panelist, Workshop, Host/MC

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## **Industry Expertise**

Real Estate Services, Corporate Training, Education/Learning, Social Media, Writing and Editing, Business Services, Retail

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## **Areas of Expertise**

Marketing: the Economy in the Next 1e Months., Social Media: How to Monetize!

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## **Sample Talks**

**Marketing: the economy in the next 12 - 18 months.**

The world is in for huge changes in 2012 and our goal is to capitalize on the opportunities that are coming! Are you prepared?

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## **Accomplishments**

**Scotia Bank**

Private in-house training

**BMO - Harris Private Bank**

Corporate Training - dramatic sales results increase!

**CanPages**

Annual Kick-off Event

**REMAX - Little Oak Realty**

Completed their annual State of the Nation keynote address.

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