

Conway Fraser

Founder at Fraser Torosay Inc.

Waterloo ? Toronto, ON, CA

Communications strategist, award-winning former investigative journalist, and bestselling author.

Biography

Conway Fraser is the Founder and Managing Director of Fraser Torosay?, a strategic communications company based in the Waterloo Region in Ontario, Canada. Conway advises CEOs, Founders, Board Chairs, Cabinet Ministers, and high-profile personalities, giving them the strategic horsepower and confidence to shape their corporate narrative and manage risk regardless of the target audience or stakeholder. Conway is a Gemini Award-winning former investigative journalist with the Canadian Broadcasting Corporation (CBC) and co-author of the Amazon bestselling book 'Leaders Under Fire: The CEO's Survival Guide to Navigating Corporate Crisis'. Since 2009, he has been leading a team of experienced associates from coast-to-coast who bring top-level deliverables in all aspects of strategic communications and reputation management.

Industry Expertise

Public Relations and Communications, Professional Training and Coaching, Corporate Leadership

Areas of Expertise

Change Management & Strategic Planning, Internal / Employee Communication, Crisis and Issues Management, Issues Management, Reputation Management, Media Training, Media Relations, Crisis Communications, Culture Change Communication

Accomplishments

Amazon International Bestselling Author

Conway co-authored "Leaders Under Fire: The CEO's Survival Guide to Navigating Corporate Crisis", a book that hit the Amazon International Bestseller list within weeks of its release.

Gemini Award

The Gemini is the Canadian version of the American Emmy Award. Conway received this one for a documentary he produced for "The National" -- a national news magazine program for the Canadian Broadcasting Corporation.

22 various journalism awards

Over a 20-year career, Conway was a winner or finalist for 22 journalism awards including a number with the RTNDA and Canadian Association of Journalists -- national awards.

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