

Corey Perlman

Owner at eBoot Camp, Inc.

Atlanta, GA, US

Social Media Author, Speaker and Consultant

Biography

I've been helping businesses win the war for online attention for over eight years. Through workshops, consulting, seminars and now the eBoot Camp Book, I teach people easy-to-do strategies and techniques to market their business on the Web. I cover topics such as using social networking sites such as LinkedIn or Twitter, tweaking your Web site to become more Google friendly, using online articles and press releases to brand yourself as an expert, and much more. The eBoot Camp book has become a #1 bestseller on Amazon.com and can be found in Barnes & Noble bookstores around the world. For more information on the eBoot Camp book or to find out how to be a part of an eBoot Camp workshop or seminar, go to www.ebootcampbook.com.

Availability

Keynote, Corporate Training

Industry Expertise

Internet, Social Media

Areas of Expertise

Online Marketing, Social Media, Website Usability and Design

Affiliations

Gilda's Club of Metro Detroit, National Speaker's Association Member

Sample Talks

Social Media for Business

Tips to measure your ROI and overall success with social media. How to properly turn a Facebook Fan into a new customer. Why LinkedIn is the most effective and underutilized sales tool on the web. How a blog can help brand you as a thought-leader in your industry. Why Twitter is so much more than Justin Bieber and Charlie Sheen.

Education

Testimonials

Monica Turner

Corey Perlman has presented for the past two years at Graphics of the Americas. Attendees have made comments like: "This was the BEST seminar of the show!" "This seminar was worth the cost of the trip." "This guy is awesome!" We think he's pretty awesome, too. We typically don't ask the same speaker to return year after year, but Corey's sessions are so well received and relevant that we are asking him to return for a third consecutive year. Corey really stays on top of the latest trends and strategies in a market that is continuously changing. His material and presentation style are remarkable.

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