

# Craig McIntosh

**Professor of Economics; Co-director, Policy Design and Evaluation Lab at UC San Diego**

La Jolla, CA, US

Craig McIntosh is a development economist whose work focuses on program evaluation.

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## Biography

Craig McIntosh is a professor of economics at the School of Global Policy and Strategy and co-director of the Policy Design and Evaluation Lab. He is a development economist whose work focuses on program evaluation. His main research interest is the design of institutions that promote the provision of financial services to micro-entrepreneurs, and he has conducted field evaluations of innovative anti-poverty policies in Mexico, Guatemala, Malawi, Rwanda, Uganda and Tanzania. He is currently working on research projects testing how technology can be used to extend financial services and deepen agricultural markets, as well as a set of studies seeking to understand how the impact of cash transfers relates to more conventional types of development assistance. As co-director of the Policy Design and Evaluation Lab, McIntosh is an expert on issues related to credit, insurance and savings markets in developing countries, as well as on how to design and conduct randomized controlled trials and the field measurement techniques required to capture outcomes. Before earning his Ph.D. in agricultural and resource economics from UC Berkeley, McIntosh did aid work in Somalia with the International Rescue Committee and spent a year on a Fulbright grant as a research director at FINCA/Uganda, a major microfinance lender.

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## Areas of Expertise

Program Evaluation, Schooling to Prevent HIV/AIDS, Credit, Insurance, and Savings Markets, Savings Among the Poor, Viability of Fair Trade Markets

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## Affiliations

Jameel Poverty Action Lab (JPAL), Center for Effective Global Action (CEGA), Agricultural Technology Adoption Initiative (ATAI) , BASIS/USAID CRSP , Working Group on African Political Economy (WGAPE) , Experiments in Governance and Politics (EGAP) , Affiliated Faculty, Department of Economics, UCSD

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## Education

**UC Berkeley**

Ph.D. Agricultural and Resource Economics

**UC Berkeley**

M.A. Agricultural and Resource Economics

## **Accomplishments**

**Outstanding Faculty Teaching Award, GPS, UC San Diego**  
2017, 2016, 2015, 2011, 2010, 2009, 2008, 2005.

**Distinguished Teaching Award for an Academic Senate Member, UC San Diego**  
2012.

**Co-Winner, Private Sector Impact Assessment Contest, USAID**  
2006.

**Excellence in Teaching a Graduate Field Course, UC San Diego, Ph.D. Economics**  
2010, 2008.

**Visiting Research Fellow, Center for U.S.-Mexican Studies, UC San Diego**  
2006, 2005.

**Fulbright IIE Scholarship, Uganda**  
2001, 2000.

**Outstanding Graduate Student Instructor Award, University of California Berkeley**  
2002.

**Berkeley Fellowship, University of California, Berkeley**  
1997-2002.

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