

Dan Waldschmidt

Managing Director at Waldschmidt Partners International

Greenville, SC, US

Unconventional Business Insights for Motivated Over-Achievers

Biography

Dan Waldschmidt is an international business strategist, speaker, author, and extreme athlete. His consulting firm solves complex marketing and business strategy problems for savvy companies all over the world. Dow Jones calls his Edgy Conversations blog one of the top sales sites on the internet. He's been profiled in Business Week, INC Magazine, BBC, Fox News, The Today Show, and Business Insider, has been the featured guest on dozens of radio programs, and has published hundreds of articles on progressive business strategy. He is author of the popular book, Edgy Conversations: How Ordinary People Achieve Outrageous Success.

Availability

Keynote, Workshop, Author Appearance, Corporate Training

Industry Expertise

Advertising/Marketing, Corporate Leadership

Areas of Expertise

Marketing Strategy, Sales Strategy, Inspiration, Business Strategy, Unconventional Ideas

Affiliations

To Write Love On Her Arms

Sample Talks

How To Change the Conversation In Your Industry. And Dominate!

Too much of marketing is copycat. You use social media and email newsletters because that's what you've been told is important. I will teach you how to change the conversation to benefit your purposes. You'll learn how to think and act "like a human". You'll leave energized by ideas that work. You'll feel empowered to make a difference.

Event Appearances

Using Edgy Conversations to Get Your Marketing Noticed
Social Media Plus Conference

Edgy Conversations: A Candid Look at What Really Drives Business Success
Private Event

EDGY Conversations: The New Rules of Business Success
Institute for Excellence in Sales & Business Development

Keynote: When Giving Changes The World.
2012 National Conference on Volunteering and Service

Empathy: Walking in Another's Shoes
South Carolina Dialogue Foundation Annual Dialogue Dinner

Education

George Mason University
Honors Program Government & International Politics

Ambassador Baptist College
Religion New Testament Greek Theology

Accomplishments

Guinness World Record Attempt: Most Miles Run in 24 Hours

In April of 2012, Me and my crew set out to test the limits of running and raising money for charity. We didn't end up breaking the record (which is just at 180 miles), but we raised thousands of dollars for To Write Love On Her Arms. I'm going to break the record some day. It just didn't happen on April 14th...

Testimonials

Manfred Gollent

There are a few times in life when you meet someone that just blows you away (in a positive sense!). Dan is one of those people for me. A well educated, bold thinker with turbocharged energy and no fear of being undiplomatic, Dan will call things by their names in a relentless pursuit of excellence. Compromising on results is not a part of his philosophy and when he engages in something he does so without compromise, too. If you ever have a chance to see Dan speak - and he does that quite regularly - seize the opportunity as you will be in for an extraordinary treat!

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